

## Oil & Gas Financing and Investment Series Natural Gas/LNG Market Convergence

January 17, 2018

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### LNG Market Outlook

### Haynes and Boone Conference – January 2018



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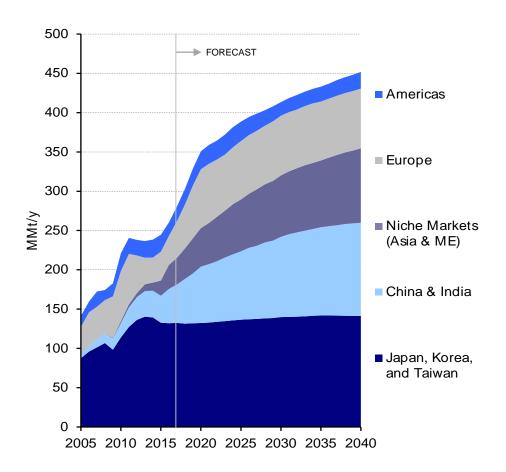
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### **Global Growth is Projected to Continue**

Despite LNG demand leveling off from 2011 through 2015, long term outlook is positive for growth

- Increase in trade to 2021 is driven by LNG supply already under construction
- Increase in demand post 2021 offers opportunities to new projects

#### Global LNG Demand Forecast (2005-2040)

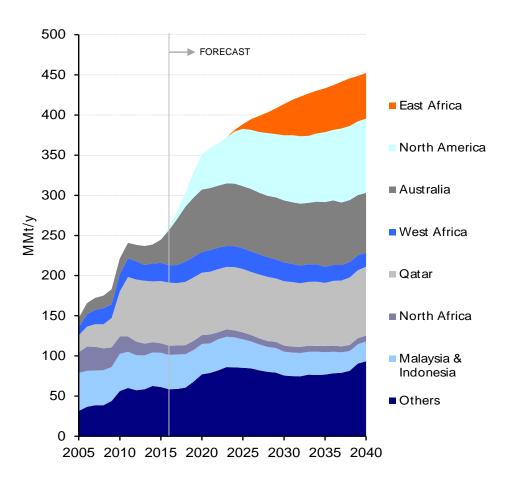


### New long term supply needed post 2022

New export regions will increase global market share

- Global LNG production reached 260 MMt/y in 2016 after flat production of 240-245 MMt/y in 2011-2015
- Australia and Qatar projected to provide close to 44% of global supply by 2020
  - Limited growth from both countries post 2020. Market share drops to around 35% by 2040
- New supply regions emerge by the end of next decade to satisfy incremental demand
  - East Africa and North America grow to close to 149 MMt/y by 2040 – gaining a 33% global market share.



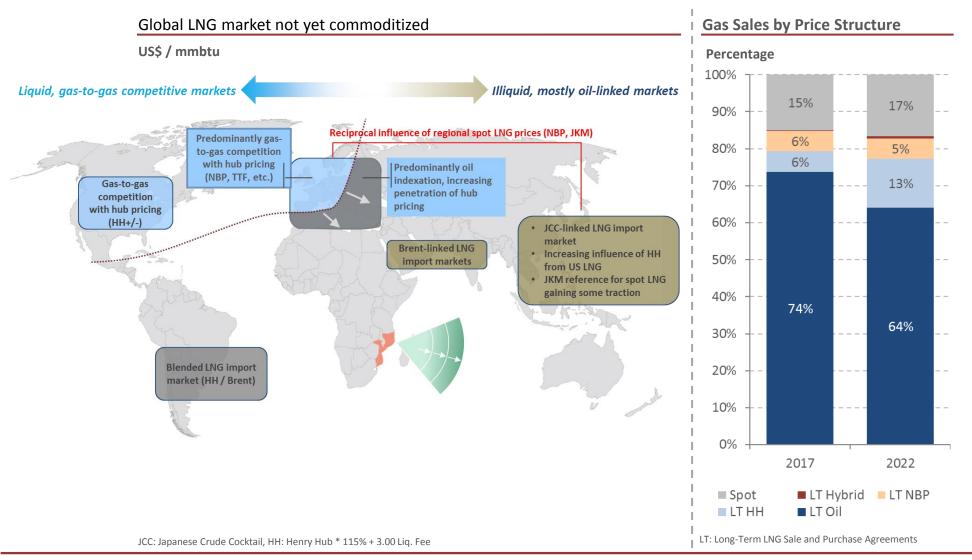


### The amount of spot and short-term trade has increased

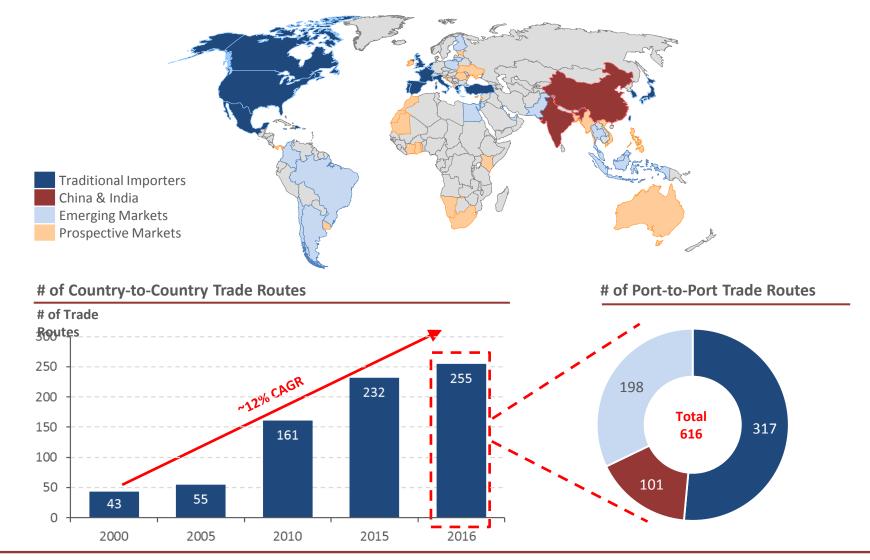
**Development of LNG Spot/Short-Term trades** 



### Natural Gas Prices vary by region, and Sale Price Structures Have Diversified



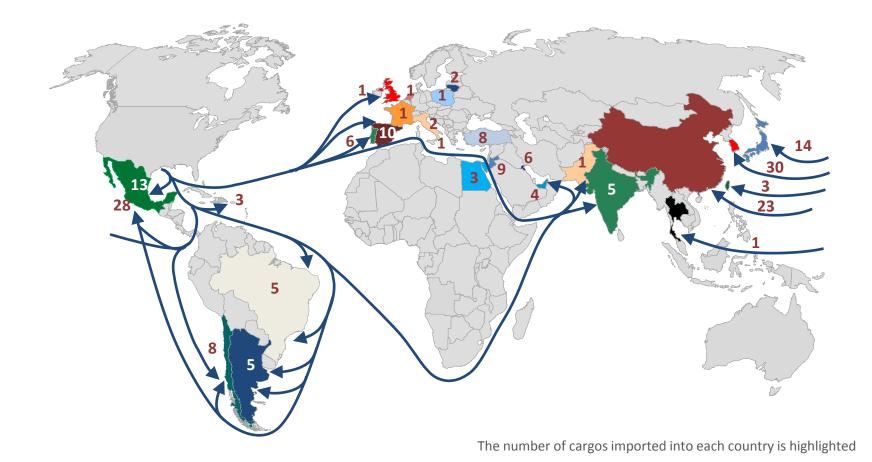
### The Global LNG Trade Has Grown Increasingly Complex



### The Ramp Up of U.S. Exports Will Continue to Complicate Trading Patterns

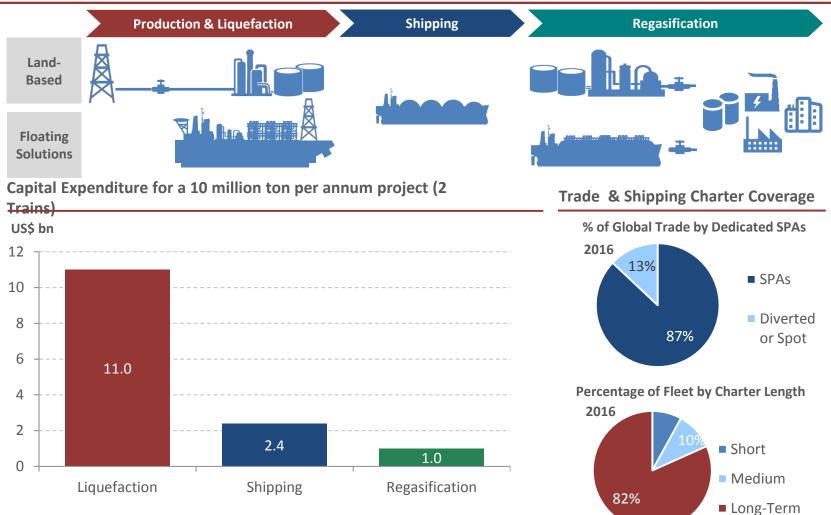
U.S. exports do not have any destination limitations and no minimum offtake obligation (take-or-pay)

• Destination of U.S. exports during 2017. Approximately 1.8 vessels were required to ship 1 million tons of LNG



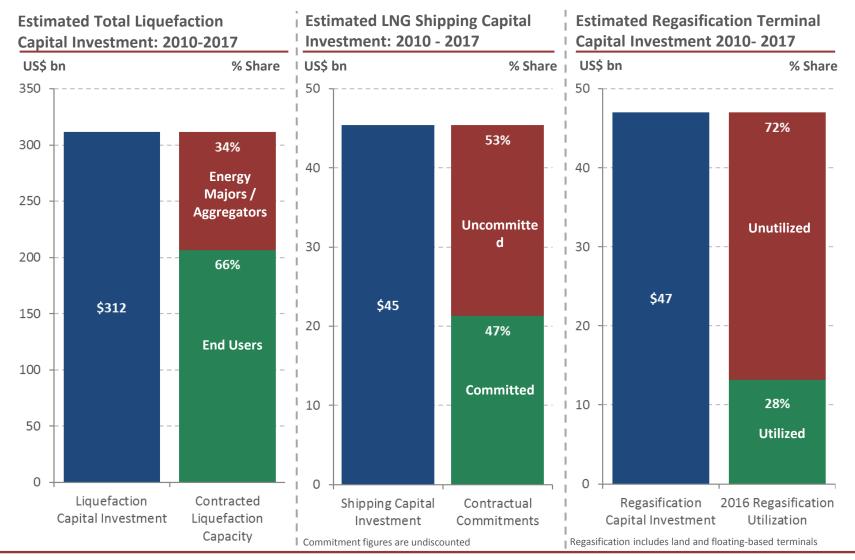
Source: Poten & Partners

### LNG is Capital Intensive Industry and Remains Underpinned by Term Agreements



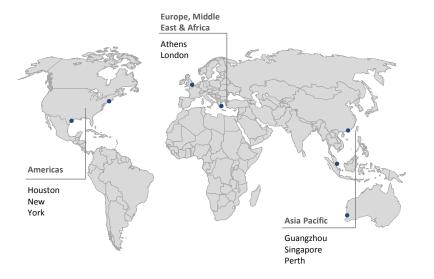
Shipping capital expenditure assumes 13 newbuild vessels acquired to service a 10 mtpa project Regasification capital expenditure for 1 land-based receiving terminal

### A Significant Portion of Capital Investment Remains Uncontracted



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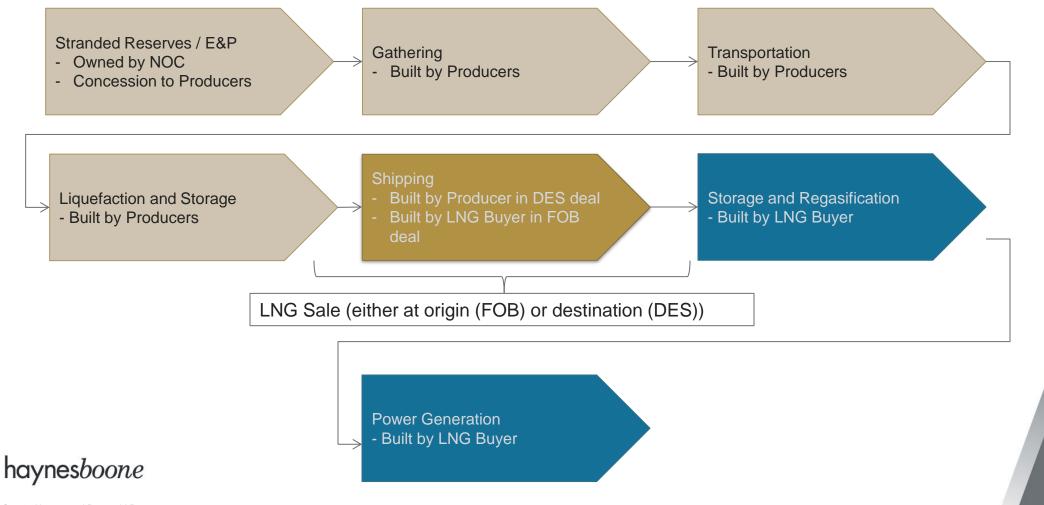
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# Developments in LNG Pricing Structures

Chad Mills Partner Haynes and Boone, LLP

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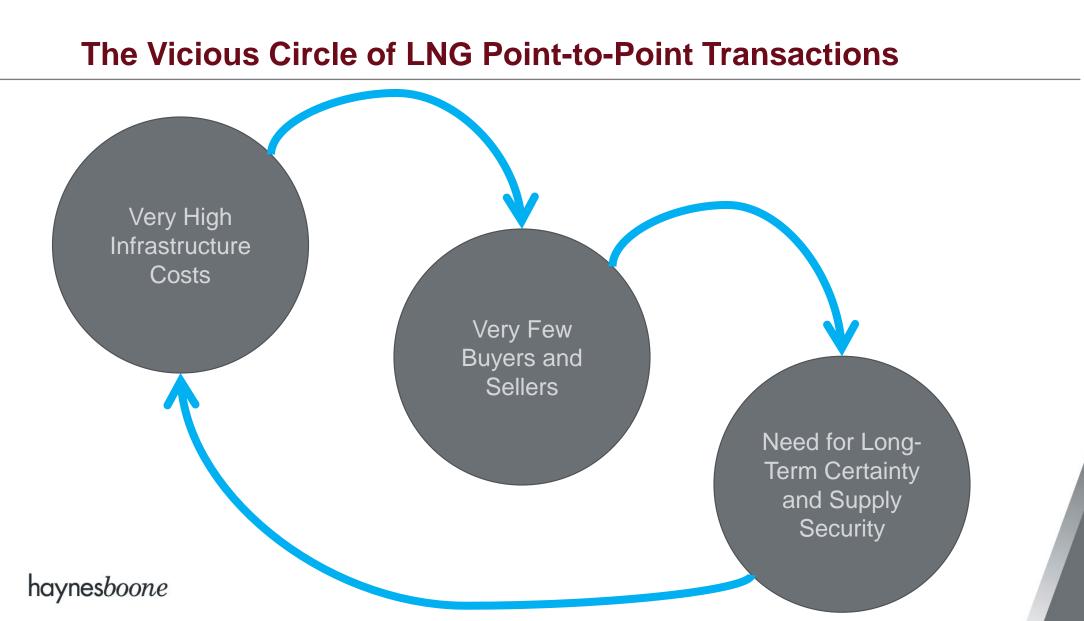
# **Old School LNG Value Chain (Very Typical Structure)**



# Why was LNG organized in point-to-point trades?

- Very high infrastructure costs:
  - Reserve development
  - Gas infrastructure in the producing country
  - Liquefaction infrastructure in producing country
  - Shipping
  - Regasification infrastructure in receiving country
  - Gas demand infrastructure (e.g., construction of or conversion to gas-fired power)
- Very few buyers and sellers
- Everyone was incentivized to build exactly the "right" amount of capacity at each step in the chain.
- Contract terms were designed around certainty and supply security and were therefore very inflexible (take-or-pay, precise annual scheduling, tight delivery windows, destination restrictions)
- No significant economic advantage to switching to gas in many cases, and some domestic resistance in some cases

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# How the point-to-point vicious circle began to break down

- Debottlenecking of existing liquefaction facilities created spare supply.
- In Asia and Europe, increased construction and "overbuilding" of regasification capacity due to environmental benefits of gas-fired generation relative to coal and fuel oil as well as supply security concerns (e.g., Russian gas).
- In the US, increased construction and "overbuilding" of regasification capacity due to anticipated domestic gas supply shortfalls.
- Merchant investment in LNG shipping in anticipation of US import boom.
- A move away from destination limitations (including as a result of legal restrictions on these limitations)
- The US shale gas revolution.
- The increased role of LNG merchants, beginning with BG.

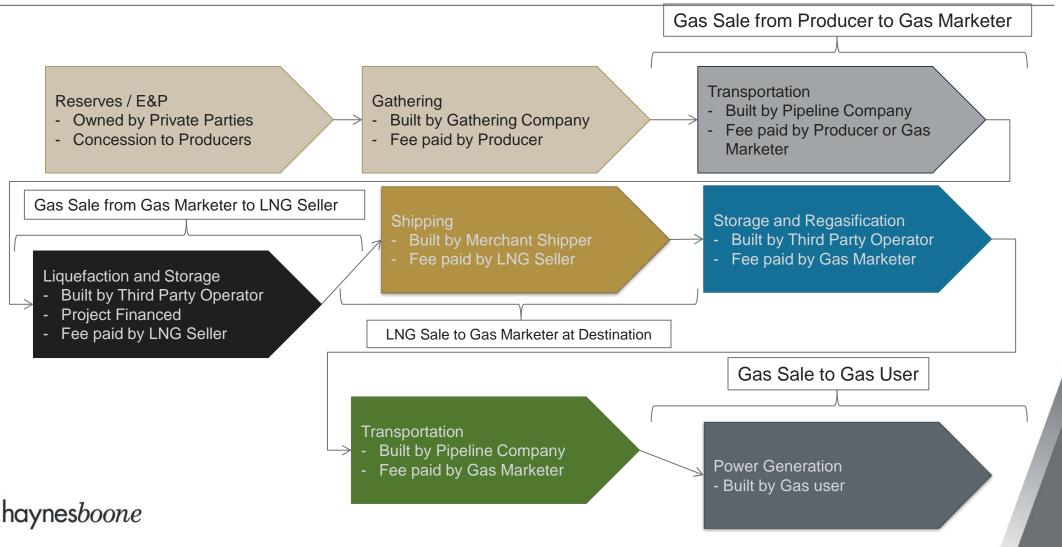
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# Why is US-produced LNG so different?

- Historically, LNG was produced with stranded gas that had little to no domestic value.
- The gas was essentially "free"; only infrastructure was needed to develop and liquefy it.
- Even in populous producing countries, there was very little infrastructure for transporting and using natural gas.
- The US has a robust gas transportation network and significant domestic demand.
- In every other LNG producing country, the biggest question is whether there are sufficient reserves to justify a liquefaction facility.
- In the US, the only question is whether there is demand for the LNG at a price sufficient to cover the US gas market price plus infrastructure costs. Reserves are assumed.

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# New US LNG Value Chain (One of Many Possible Structures)



# How is US currently being priced?

- Most contracts supporting the financing of liquefaction facilities has been done on a tolling basis, meaning the offtaker pays a fee for a service of turning gas into LNG.
  - In many cases, even LNG sales contracts supporting these terminals are functionally tolling arrangements as the offtaker has significant flexibility in cancelling cargoes but still must pay an infrastructure fee.
- The most basic purchase arrangement for an FOB purchase in the US is Henry Hub plus a terminal fee.
- However, this is not what many LNG buyers want.



# What do buyers want?

- Many buyers of LNG still want prices using oil-based pricing.
- This creates difficulties for both the buyer and seller:
  - This pricing structure does not match the US physical gas market and any seller using this price would take on significant price exposure.
  - This means both the buyer and seller have very significant credit exposure to each other beyond delivered unpaid risk:
    - If oil prices go down significantly relative to gas prices and the seller defaults, the buyer will have significant damages. Conversely, if oil prices goes <u>up</u> significantly relative to gas prices and the buyer defaults, the seller will have significant damages.
  - Currently, there is no way to hedge a significant long-term basis risk between oil and gas prices as there is no true correlation and therefore no market.
- Would an LNG buyer accept a fixed price, as offered by some US developers?
  - While these contracts could be hedged on both sides, there would be significant credit risk to both parties on the LNG sale for the same reason as the oil-vs-gas example described above. In addition, there would be significant credit exposure to any counterpary providing such a hedge and this would likely require material credit support, possibly even daily margining of full exposure.

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# What about existing LNG futures contracts?

- ICE is currently offering two futures contracts for LNG, one for DES deliveries in Asia and the other for FOB deliveries on the US Gulf Coast.
- Neither contract has been widely adopted as a proxy price in physical deals.
- Both contracts rely on floating prices based on prices voluntarily reported to Platts.



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# LNG Infrastructure Investment Considerations

Mark Cole Co-General Counsel and Secretary USD Group



# USD Group history (1998-2017)

- 1998-2002: rail car storage phase. Leverage railroad relationships to provide storage for railcars and relieve congestion. Logistics arbitrage. Development /construction risk.
- 2002- 2009: ethanol phase. Identify markets and provide unit train origin and destination solutions in California, Texas, Maryland, New Jersey. Commodity and public policy arbitrage. Development/construction risk, public policy risk.
- 2009-2014: crude phase. Identify markets and provide unit train and origin destinations in Niobrara, Bakken, Eagle Ford, Western Canadian oil sands and Louisiana Gulf Coast. IPO. Commodity arbitrage. Development/construction risk, commodity risk, operations risk.
- 2014-present: Diversification (including auto unloading in the Port of Philadelphia), learning lessons, studying markets, positioning for future, including a destination terminal in Mexico and greenfield development in the Houston Ship Channel. Logistics, public policy, commodity arbitrage and perception risk arbitrage.
   Development/construction risk, perception risk (public markets), extreme commodity risk exposure.

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# **Global LNG Snapshot**

- Abundant and growing supply:
  - Natural gas production
    - United States and Australia
    - Mexico?
  - Potentially inadequate pipeline and terminaling infrastructure
- Abundant and growing demand:
  - Coal to gas to reduce carbon emissions
  - Enhanced reliability and energy security
  - Decarbonization (gas is still a fossil fuel)
  - Energy efficiency (moderately dampens demand)
  - Wind and solar back up (gas fired peaking/back up power plants)

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# **Political and Legal Feasibility for LNG Export Investment?**

- US West Coast. Very challenging.
- Canada West Coast. Very challenging.
- Texas and Louisiana Gulf Coast. Positive public opinion environment, Panama canal widening.
- Mexico West Coast ?????????



# **Economic Feasibility for LNG Export Facility Investment?**

- Asian LNG demand:
  - Japan: Eventual nuclear re-start, coal, poor demographics
  - South Korea: Pollution control, growing economy
  - China: Pollution control, growing economy
- European LNG/natural gas demand:
  - Spain: Dramatic increase in 2016 and 2017
  - Gazprom ???????



## What Next?

- Identify cross-border and local experts
- Anti-bribery, anti-corruption due diligence
- Insurance program earlier rather than later.
  - Delay in start up
  - Owner Controlled Insurance Program for construction?
  - Political risk/trade credit policies
  - Foreign Travel/Kidnap and Ransom



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