



**Houston—World Intellectual Property Day 2017**  
**Protecting Intellectual Property**  
***INNOVATION: IMPROVING LIVES***

**Wednesday, April 26**  
**The University of St. Thomas**  
**The Carol Tatkon Boardroom – Mallory Hall**  
**3817 Mount Vernon Houston, Texas 77006**  
**Parking available at the Moran Parking Garage located at Graustark and West Alabama.**

**AGENDA**

- |                       |   |
|-----------------------|---|
| 4:00 p.m. - 4:10 p.m. | <b>Introduction and Welcome Remarks</b><br>Greg Vetter, Professor and Co-Director, Institute of Intellectual Property & Information Law, University of Houston<br>Mini Kapoor, Haynes and Boone, LLP  |
| 4:10 p.m. - 4:30 p.m. | <b>Genesis, Purpose and Impact of the Program</b><br>Sarah Harris, General Counsel<br>United States Patent and Trademark Office   |
| 4:30 p.m. - 4:50 p.m. | <b>Landscape of Houston's Life Science Community – Resources Available to Inventors and Entrepreneurs</b><br>Ann Tanabe, CEO, BioHouston, Inc.  |
| 4:50 p.m. - 5:10 p.m. | <b>A Physicians' Lessons Learned in Entrepreneurship</b><br>Martin Lindenberg, Chairman and Board Member of Houston Technology Center (1997-2014); Director, The McNair Center for Free Enterprise & Entrepreneurship, University of St. Thomas |
| 5:10 p.m. - 5:20 p.m. | <b>BREAK</b>  |
| 5:20 p.m. - 5:40 p.m. | <b>Successfully Commercializing IP</b><br>Derek Maetzold, CEO, Castle Biosciences, Inc.   |
| 5:40 p.m. - 6:00 p.m. | <b>Patents - An overview</b><br>Hezron Williams, Resource Supervisory Patent Examiner<br>United States Patent and Trademark Office  |
| 6:00 p.m. - 6:30 p.m. | <b>Trade Secrets and Trademarks - An overview</b><br>Mark Tidwell (Trademarks) and Yasser Madriz (Trade Secrets), Haynes and Boone, LLP   |
| 6:30 p.m. - 7:00 p.m. | <b>Reception</b>  |

**\*Sponsored by Haynes and Boone, LLP**