



Media and Entertainment Practice Group



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Providing a full range of litigation, counseling and legislative services in all aspects of media, entertainment, intellectual property, open government, and First Amendment law.

The Media and Entertainment Practice Group of Haynes Boone is a national and international practice (with 16 domestic and 3 international offices) representing a broad range of clients in all facets of content protection including defamation, privacy, intellectual property, open government and First Amendment litigation, counseling, and legislative matters.

LITIGATION REPRESENTATION

Haynes Boone represents Media, Entertainment and Online providers in all forms of content protection litigation, including cases involving:

- First Amendment Issues, such as Libel, Slander and Defamation, Privacy and Business Tort Litigation
- Anti-SLAPP (Strategic Lawsuits Against Public Participation)
- Copyright and Trademark infringement
- Online Speech, including Communications Decency Act, Children's Online Privacy Protection Act, and Social Media laws
- Access to court proceedings and public documents
- Entertainment Matters, including Right of Publicity and Theft of Ideas
- Data Privacy and Security
- Advertising, Marketing and Promotions

ANTI-SLAPP EXPERTISE IN LITIGATION AND POLICY WORK

Haynes Boone has a deep expertise at a national and international level in Anti-SLAPP litigation and legislation, including:

- Testifying before Congress on federal Anti-SLAPP legislation
- Serving as ABA Advisor to Uniform Law Commission on Model Anti-SLAPP Act
- Assisting Coalition Against SLAPPs in Europe and UK Anti-SLAPP Coalition in implementation of EU-wide Anti-SLAPP Directive and UK Anti-SLAPP protections
- Creating and Co-chairing national committee on Anti-SLAPP laws and litigation with Media Law Resource Center

- Instrumental in passage and defense of Texas Anti-SLAPP law and other state Anti-SLAPP laws
- Presenting and speaking at international and national conferences on Anti-SLAPP laws
- Writing multiple Anti-SLAPP law review articles and editorials

ADVICE, COUNSELING AND NON-LITIGATION REPRESENTATION

Haynes Boone also provides advice and counseling to all forms of content providers, including:

- Vetting, Pre-publication Review and Clearance work
- Newsroom seminars on Intellectual Property issues, Social Media and Newsgathering Concerns
- Data Privacy and Security and AI Seminars
- Public Information and Open Meetings Advice and Disputes
- Intellectual Property Advice and Counseling (including Copyright and Trademark)
- Newsgathering Issues, including Use of Drones
- Responding to Retraction Demands
- Advice in Advertising, Marketing and Promotions Law
- Social Media Advice

LEGISLATIVE AND GOVERNMENT RELATIONS WORK

The lawyers in our Media and Entertainment Practice Group pride themselves on, not only defending their clients in court and providing preventative legal seminars, but also working to change public policy in a meaningful way to better protect free speech and press rights and enhance government transparency. In implementing this unique 360-degree approach to client service, Haynes Boone lawyers have facilitated the drafting, negotiating, and passage of:

- Texas' Neutral Reportage Protection for Reporting on Third-Party Allegations (eff. May 29, 2015)
- Texas' Retraction Statute (Defamation Mitigation Act—eff. June 14, 2013)
- Texas' Anti-SLAPP Statute (The Texas Citizens Participation Act—eff. June 17, 2011)
- Texas' Reporter's Privilege (The Texas Free Flow of Information Act—eff. May 13, 2009)
- Texas Open Government legislation (including the expansion of the Texas Public Information Act to cover electronic communications on personal devices, calculation of business days, increasing criminal justice transparency reform measures and improvements to Texas Open Meetings Act)

WHO WE REPRESENT

Our media and entertainment clients extend across a wide range of businesses, including:

- Online Content Providers, Podcasts, Streaming Media
- Television Stations
- Entertainment Studios
- Production Companies
- International, National, and Local Publications
- Journalists
- Music Companies
- Political Candidates
- Entertainers and Artists
- Press and Broadcast Trade Associations
- Open Government Organizations
- NGO's and Human Rights Defenders
- Professional Sports Leagues
- Artists and Influencers