

SPORTS LAW

Industry

PRIMARY CONTACTS

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Haynes and Boone's Sports Law Practice Group has represented major sports clients for the past decade. Whether you are buying a sports team, building a stadium, negotiating with an athlete or protecting the intellectual property rights of any sports-related entity, Haynes and Boone has the extensive legal and business experience to provide platinum-level service to meet your unique needs.

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We have hands-on experience and other important qualifications for representing sports law clients, including a deep understanding of the industry and a strong bench of attorneys willing to provide creative and responsive solutions. Our team of attorneys represents all areas that are relevant to the needs of this dynamic and complex industry, including:

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- [Franchise and Distribution](#)
- [Intellectual Property Protection](#)
- [Finance](#)
- [Tax](#)
- [Trusts and Estates](#)
- [Mergers and Acquisitions](#)
- [Litigation](#)
- Domestic and [International Arbitration](#)

The world of sports is big business. When millions of dollars are at stake, you want a sophisticated and seasoned team handling your matters. Our experience and services include representation in the following areas:

- Sports facility development and financing (including related naming rights)
- Establishing and protecting intellectual property rights
- Development, financing and sales/acquisitions of sports franchises and sports venues
- Licensing, sponsorship, marketing, memorabilia and merchandising protection
- Advisory and tactical support in contract negotiations
- Legal diligence and advice in evaluating and documenting business opportunities
- Tax and estate planning and representation
- Litigation and labor matters