

# Crisis Management

## Practices and Industries

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The Haynes Boone crisis management team has extensive experience representing corporations and individuals through all stages of crisis—from prevention, planning, and training to rapid response to long-term recovery. Our team is adept at leveraging this experience to design tailored counsel specific to the client and situation at hand. Sophisticated, global companies in complex, evolving, and often highly regulated industries are susceptible to both isolated events and large-scale catastrophes, and our seasoned attorneys, many of whom previously worked as prosecutors or regulators, provide battle-tested advice and counsel.

### Crisis Prevention, Planning and Training

Because the best crisis is the one that never occurs, and because government agencies often expect robust pre-planning, our attorneys work first to help companies develop policies, procedures, and training aimed at incident prevention. Our attorneys have experience developing and facilitating the implementation of compliance programs for public companies and other regulated industries. They also work closely alongside our Internal Investigations team to protect companies' efforts to investigate and address potential gaps in compliance.

### Rapid Crisis Response

How a company responds in the initial stages of a crisis can leave it exposed to billions of dollars and severe long-term business consequences. When our clients are faced with an unexpected accident, natural disaster, indictment, cybersecurity or privacy breach, or product deficiency, it is critical to have a highly skilled and experienced legal team able to quickly assemble and focus on the immediate and long-term strategies necessary to mitigate financial and reputational loss and

stabilize in a crisis situation and to coordinate the efforts of specialized consultants to mitigate harm.

## **Recovery**

Once the initial crisis has passed, companies often face a long road to recovery. Our goal is to help manage recovery efforts effectively to allow businesses to continue to move forward, confident in their response and confident that their recovery is in capable hands.

Our related experience includes:

- Corporate Governance
- Government Enforcement & Litigation
- Energy, Oil & Gas, and Environmental Litigation
- Data Protection & Cybersecurity
- Occupational Safety and Health Act (OSHA) and Workplace Disasters
- FDA Regulatory and Compliance
- Products Liability Litigation
- Insurance Recovery