# Copyright

## **Practices and Industries**

#### PRIMARY CONTACTS

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Haynes Boone's Copyright Practice Group specializes in all forms of copyright protection and enforcement. With copyright attorneys throughout the country, we have pursued and defended copyright litigation and protection matters in multiple jurisdictions, and have the capability to assist our clients nationwide. Our copyright attorneys are well-versed in emerging technologies and content platforms and the need for sophisticated protection and enforcement strategies. Our approach is both aggressive and practical, and we pursue each copyright matter with one goal in mind—achieving optimal results for our clients.

We have successfully represented clients in key copyright trial and appellate venues throughout the country, including the U.S. Supreme Court. Our attorneys have achieved precedential results in favor of our clients and welcome the opportunity to establish new precedent in cases involving emerging technologies and novel arguments.

In addition to traditional copyright litigation and protection strategies, we routinely advise clients on licensing agreements and disputes, the Digital Millennium Copyright Act (DMCA), fair use, forward-looking enforcement and protection programs, and liability avoidance strategies.

#### Subject Matter Experience

Our experience dates back decades and includes a wide array of subject matter, including:

- Software and user interfaces
- Website materials
- Video games and board games
- Movies and videos
- Famous characters and well-known logos
- Architectural designs
- Secured tests and test preparation platforms
- Medical devices
- Business and real estate forms
- Textiles, clothing, and fashion designs
- Books, articles and written materials
- Musical compositions, performances, and recordings
- Stage plays and dramatic works
- Social media content
- Photographs

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· Jewelry designs and other artistic works

# **Industry Experience**

We have also represented clients in copyright matters in a wide variety of industries, including:

- Software design and development
- Media and publishing
- Telecommunications
- Gaming
- Sports
- Medicine
- · Social media
- · Website design and development
- Entertainment
- · Real estate
- Banking
- Oil and gas
- · Executive search and recruiting

Our Copyright Practice Group has the knowledge, proficiency, and scope to assist clients in litigation and transactional matters across multiple industries and multiple subject matters throughout the country.