

Trademark Litigation

Practices and Industries

PRIMARY CONTACTS

Richard D. Rochford

+1 212.659.4984

For decades we have had the honor of protecting and enforcing highly valuable well-known brands, and the privilege of helping growing companies and new ventures stake out their trademark rights in the marketplace. Our team is very adept at resolving disputes quickly through creative legal strategies and business-savvy practical solutions. When necessary, we welcome taking cases to trial to vindicate our clients' rights. Our lawyers are adept at finding the best solutions on both sides of the docket – plaintiff v. defendant – and in courts around the country. We are highly experienced in every forum that litigates trademark, advertising and unfair competition disputes.

Our dedicated team of trademark litigators has successfully tried dozens of trademark and unfair competition cases in courts around the country. We regularly handle unfair competition disputes of all types, including trademark, trade dress and service mark infringement, dilution, false advertising, misrepresentation and misappropriation claims, as well as other matters involving Internet commerce, advertising, mobile applications and social media.

Our litigators work closely with our trademark prosecution attorneys to deliver the best results possible for clients, every step of the way. We handle trademark disputes in a variety of venues, including at the USPTO, in federal and state trial and appeals courts, and before arbitration panels.