

## Trademark Cancellations and Oppositions

### Practices and Industries

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#### PRIMARY CONTACTS

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Cancellations and oppositions can be incredibly useful proceedings when another entity files for a conflicting trademark, or when an earlier application or registration blocks a brand owner's own application. One of the areas where Haynes and Boone consistently provides successful results for its clients is in administrative proceedings before the Trademark Trial and Appeal Board (TTAB) of the U.S. Patent and Trademark Office.

The trademark lawyers at Haynes and Boone have guided their clients through hundreds of successful trademark cancellation and opposition proceedings, with [Jeff Becker](#) being repeatedly and nationally recognized for his experience in "Enforcement and Litigation" work by *World Trademark Review (WTR) 1000*. We have both successfully enforced our clients' rights against third parties before the TTAB and have prevailed against third parties who sought to prevent our clients from registering their trademarks or petitioned to cancel their registrations.