

## Privacy and Cybersecurity

### Practices and Industries

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In today's information-based world, privacy and cybersecurity are critical issues for businesses of all sizes and in all sectors. Data breaches, cyberattacks, regulatory enforcement, and privacy-based litigation can expose businesses to significant financial, reputational, and operational risks. Haynes Boone's Privacy and Cybersecurity team helps clients navigate these complex and rapidly evolving challenges with practical and strategic advice, tailored solutions, and vigorous advocacy.

We offer a multi-disciplinary team of lawyers with deep experience in privacy laws, data processing arrangements, privacy and cybersecurity policies, artificial intelligence training, crisis management, and related fields. We advise clients on compliance with federal, state, and international privacy and security regulations, such as the CCPA, GDPR, HIPAA, GLBA, and COPPA. We draft and review privacy policies, notices, consent, and data processing agreements to reflect current best practices and compliance with active contractual obligations. We implement enterprise privacy programs, conduct privacy compliance assessments, and provide trainings to identify and mitigate potential vulnerabilities and gaps.

We also assist clients in responding to and recovering from data breaches and cyber incidents. We work closely with forensic investigators and law enforcement to contain and remediate the incident, notify affected parties, and preserve evidence. We represent clients in investigations and enforcement actions by federal and state regulators, such as the FTC, DOJ, SEC, HHS, and state attorneys general. We also defend clients in privacy and cybersecurity litigation, including class actions, consumer claims, and shareholder suits.

Our Privacy and Cybersecurity team leverages its long tenure in the privacy space, broad industry knowledge, unique technical and litigation experience to provide clients with comprehensive and effective representation. We understand the business and legal implications of building a privacy program and responding to cybersecurity issues, and we focus on finding solutions that protect our clients' interests and minimize long-term risk.

