

## IPO READINESS PROGRAM

Trending Issue

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The benefits of taking a company public can be enticing, and evaluating whether to proceed with an initial public offering (IPO) is one of the most significant and exciting decisions a private company can make. The IPO market moves quickly and sometimes unexpectedly, and it is important to strike while the iron is hot.

Haynes and Boone has created a customizable IPO Readiness Program to prepare your company and management team for the demands and rigors of going public in today's complex and ever-changing business environment. Our program delivers a detailed IPO readiness assessment covering all phases leading up to an IPO, enabling you to be ready to take advantage of the IPO window when it opens. The process will position your company to complete a successful IPO.

The objectives of our program include:

- Identifying and resolving IPO impediments, including contractual limitations, equity ownership and structural issues, insider transactions, and IP ownership
- Shortening the “start to close” cycle by reducing delays that can hinder timing and valuation and getting an early start on long lead time requirements
- Making the IPO process more predictable by reducing surprises late in the process

Our lawyers will help you prioritize your preparations for an IPO based on difficulty and lead time in areas including corporate governance, the registration process, capitalization, risk management, executive compensation, and regulatory compliance.

[Download our IPO Readiness Program checklist.](#)