

The background of the header features a photograph of a lighthouse at dusk or dawn. The lighthouse is a tall, cylindrical structure with a white body and a dark top section. A bright light emanates from the top, creating a large, glowing orb with rays of light. The sky is a mix of deep blue and purple hues. The text 'HAYNES BOONE' is positioned in the top left corner in a white, sans-serif font.

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The IP Beacon[®]

THE INTELLECTUAL PROPERTY LAW NEWSLETTER
OF HAYNES AND BOONE, LLP

JULY 2026

RECENT RECOGNITIONS

[Legal 500 Ranks Multiple Haynes Boone Practices and Attorneys in 2026 U.S. Directory](#)

Haynes Boone earned rankings across 12 practice areas in the 2026 *Legal 500 U.S.* directory, with 12 attorneys individually recognized for their outstanding work across litigation, energy, finance, insurance and intellectual property. The firm also received two Hall of Fame honors, highlighting its continued excellence, strong client service and success in handling complex, high-value matters on a national and global scale.

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[WTR Names 4 Haynes Boone Trademark Partners as 2026 Global Leaders](#)

Haynes Boone Trademark Partners [Purvi Patel Albers](#), [Jeffrey M. Becker](#), [David A. Bell](#) and [Tiffany Ferris](#) have been named 2026 Global Leaders by *World Trademark Review* (WTR), a distinction reserved for top-ranked trademark professionals worldwide. [Ferris](#) earned the honor for the first time, while [Albers](#), [Becker](#) and [Bell](#) received the recognition for the eighth consecutive year, underscoring the strength and depth of Haynes Boone's nationally recognized trademark team.

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Haynes Boone Sets New Firm Record in Chambers USA 2026 Rankings

Haynes Boone's Intellectual Property Practice Group earned strong recognition in the 2026 *Chambers USA* rankings, with top honors for several trademark and patent professionals, including Band 1 rankings for Partners [Purvi Patel Albers](#), [Jeffrey M. Becker](#) and [David L. McCombs](#). The firm's record-setting performance underscores the national strength of its IP practice and its continued leadership in trademark, copyright and patent matters.

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14 Haynes Boone Attorneys Recognized in IAM Patent 1000

Haynes Boone's Intellectual Property Practice Group earned significant recognition in the 2026 *IAM Patent 1000*, with 14 attorneys ranked among the world's leading patent practitioners. The rankings highlight the firm's depth across patent prosecution, litigation and transactions, reinforcing its reputation as a leader in patent law.

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Haynes Boone Ranked Among Nation's Top Patent Prosecution Firms in LexDana's 2026 Report

Haynes Boone's Patent Prosecution and Counseling Practice Group was ranked among the nation's top 10 patent prosecution firms in LexDana's 2026 Patent Prosecution Report, earning the number two spot for both overall patent prosecution performance and high-tech patent work. The report also recognized nine individual Haynes Boone attorneys, including Patent Trials and Licensing Practice Group Chair [David M. O'Dell](#), who ranked number two nationally among nearly 10,000 patent practitioners.

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ARTICLES

[Global Privacy Control – What Businesses Need to Know](#)

In an article for *Reuters*, Partner [Gavin George](#) and Associate [Mallika Dargan](#) examine how global privacy control (GPC) is reshaping the U.S. privacy compliance landscape. They discuss growing state-law requirements, increased regulatory enforcement and key considerations for businesses that collect personal information online.

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[Gavin George](#)
Partner



[Mallika Dargan](#)
Associate

[USPTO Director Clarifies Policy on IPR Discretionary Denials](#)

In an article for *Thomson Reuters Westlaw Today*, Partner [Jon Bowser](#) examines a recent USPTO precedential decision that provides new guidance on discretionary denials of inter partes review (IPR) petitions. He explains how factors such as parallel litigation, settled expectations and examiner error are playing an increasingly important role in determining whether an IPR petition moves forward.

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[Jon Bowser](#)
Partner

3 Tips for Brands Following SCOTUS's Trump v. Slaughter Decision

In an alert, Partners [Joe Lawlor](#) and [Tiffany Ferris](#), together with Associate [Olivia Pesce](#), discuss the Supreme Court's *Trump v. Slaughter* decision and its implications for brands navigating FTC enforcement. They outline practical steps companies can take to strengthen compliance programs, monitor evolving FTC priorities and adapt to a potentially rapidly changing regulatory landscape.

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Joe Lawlor
Partner



Tiffany Ferris
Partner



Olivia Pesce
Associate

USPTO Creates New Reexamination Pre-Order Procedure for Patent Owners

In an article for *Thompson Reuters Westlaw Today*, Partner [Jon Bowser](#) analyzes the USPTO's new Pre-Order Procedure for *ex parte* reexaminations and its impact on patent owners and challengers. He examines how the policy expands patent owner participation before a reexamination decision is made and discusses the procedural questions raised by the agency's departure from prior rules.

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Jon Bowser
Partner

Destroying the Intended Purpose of a Reference May Not Be a ‘Golden Ticket’ to Patentability

In an article for *IPWatchdog*, Partner [David M. O'Dell](#) and Associate [Joshua Shetler](#) examine recent patent decisions addressing when modifications to prior art may affect an obviousness analysis. They explain that reducing a reference's functionality is not necessarily enough to overcome an obviousness challenge if the combination still provides meaningful benefits and preserves the invention's core purpose.

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[David M. O'Dell](#)
Partner



[Joshua Shetler](#)
Associate

Federal Circuit's Holding on Patent Eligibility for Engineered Host Cells Dovetails with PERA

In an alert, Counsel [Sharon E. Crane](#) and Partner [Jeff Morton](#) discuss a recent Federal Circuit decision holding that certain engineered host cells are patent eligible, a ruling they say aligns with the goals of the Patent Eligibility Restoration Act (PERA). They examine the decision's implications for biotechnology patents and the broader debate over patent eligibility for innovations derived from naturally occurring materials.

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[Sharon E. Crane, Ph.D.](#)
Counsel



[Jeff Morton, Ph.D.](#)
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1st AI Acquisition Regulation Raises Contractor Concerns

In an article for *Law360*, Partners [Daniel Ramish](#) and [Randy Colson](#) examine the first federal acquisition regulation clause specifically addressing artificial intelligence systems. They discuss the potential impact on government contractors and AI service providers, highlighting key compliance, contracting and procurement considerations as AI adoption expands in federal contracting.

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[Daniel Ramish](#)
Partner



[Randy Colson](#)
Partner

IN THE NEWS

Haynes Boone Advises Apollo Sports Capital on \$225 Million Investment in Professional Pickleball Platform

Haynes Boone advised Apollo Sports Capital on its \$225 million investment in the newly created parent company of Major League Pickleball and the Professional Pickleball Association Tour, an integrated pickleball platform spanning professional leagues, technology, retail and infrastructure. The firm's deal team included Intellectual Property Partner [Gavin George](#) and Associate [Mallika Dargan](#), alongside attorneys from the firm's Tax, Labor and Employment, and Environmental Practice Groups.

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