

Texas Governor Signs New Law Requiring Warning Labels on Foods Containing Synthetic Colors or “Banned” Additives

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On June 22, 2025, Texas Gov. Greg Abbott signed Senate Bill 25 (SB 25), also known as the Make Texas Healthy Again bill. Among other provisions, the bill requires the placement of a warning label on food labels copyrighted on or after Jan. 1, 2027, if one or more of 44 specific food colors and additives are used and declared as food ingredients. The bill’s signing comes on the heels of the Texas Attorney General’s announced investigations of two major food manufacturers for using artificial colors and reflects broader pressure on the food industry to drop synthetic food colors and other additives from formulations quickly. There are several industry groups that could be poised to challenge SB 25’s warning label requirement between now and January 2027, and if the U.S. Food and Drug Administration (FDA) takes certain actions, parts of SB 25 might not apply. In the meantime, many industry stakeholders must assess the bill’s impact and discuss how they will address its impact if it remains intact and in effect in January 2027.

[Read the full alert here.](#)