

Texas Governor Signs New Law Requiring Warning Labels On Foods Containing Synthetic Colors or “Banned” Additives

July 10, 2025 Suzie Trigg, Carleigh Lenz

PRACTICES FDA Regulatory and Compliance

On June 22, 2025, Texas Gov. Greg Abbott signed Senate Bill 25 (SB 25), also known as the Make Texas Healthy Again bill. With significant exceptions and exclusions, among its other provisions, the bill requires the placement of a warning label on food labels copyrighted on or after Jan. 1, 2027, if one or more of 44 specific food colors and additives are used and declared as food ingredients.

The bill’s signing comes on the heels of the Texas Attorney General’s announced investigations of two major food manufacturers for using artificial colors and reflects broader pressure on the food industry to drop synthetic food colors and other additives from formulations quickly. There are several industry groups that could be poised to challenge SB 25’s warning label requirement between now and January 2027, and SB 25 includes a significant federal preemption clause. In the meantime, many industry stakeholders must assess the bill’s impact and discuss how they will address its impact if it remains intact and in effect in January 2027.

[Read the full alert here.](#)