

Texas Joins States Requiring Labeling of Cell-Cultured and Analogue Meat and Poultry Products

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In May, Texas Governor Greg Abbott signed Senate Bill 664 (“SB 664”) into law to amend the Texas Food, Drug, and Cosmetic Act and the Texas Meat and Poultry Inspection Act by adding new labeling requirements for analogue and cell-cultured meat and poultry products. By enacting SB 664, Texas joined a growing list of states with legislation requiring analogue and cell-cultured meat labeling. This summary provides an initial overview of SB 664 and some of the legal challenges the new law may face in the future.

Why did the Texas Legislature pass SB 664?

Proponents of SB 664 claim that the new law protects consumers from unclear labeling. SB 664 defines “analogue product” and “cell-cultured product” and creates labeling requirements for these types of products aimed at helping consumers understand how the products are sourced. The prominent labeling requirements are also intended to aid Texas consumers by ensuring that they can easily discern that such products are sourced from alternative proteins.

When is compliance required?

SB 664 will become effective on September 1, 2023.

Read the full article [here](#).