

Jeffrey Becker in Forbes: Instagram's Original Content Creators Speak Out About Their Copyright Fight

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PRACTICES Intellectual Property Litigation, Copyright, Intellectual Property

Haynes Boone Partner [Jeffrey Becker](#) talked with *Forbes* about Instagram's recent move to shut down meme accounts for allegedly infringing the copyright of cartoonists and original content creators.

Here is an excerpt:

As for Instagram's responsibility to secure owners' rights to original content on their platform, they meet it with the Digital Millennium Copyright Act, which, according to Jeff Becker, a partner at Haynes Boone, is all they need to do.

"You have to provide a mechanism for owners to report violations, so it puts the responsibility on the owners," Becker told me. "That's what all of them [social media companies] do and legally they don't need to do much more."

When asked if Instagram should implement a direct sharing capability like Twitter and Facebook have with retweeting and sharing, respectively, Becker told me, "It would definitely help. That way you're not copying it anymore. You're providing a link. But do they have to? I don't think they have an obligation, legally."

To read the full article, click [here](#).