HAYNES BOONE

Bloom on CNBC: Reddit's Case Against Anthropic

June 30, 2025   Jason Bloom

PRACTICES Intellectual Property, Litigation, Intellectual Property Litigation

Reddit is defending its valuable user-generated content from unauthorized AI data scraping—suing Anthropic for unfair business practices—while also embracing AI with its own chatbot, Reddit Answers, to stay relevant in a rapidly evolving digital landscape, according to CNBC. Haynes Boone Partner Jason Bloom spoke with the news outlet about the strength of Reddit's case against Anthropic.

Read an excerpt below:

Reddit is defending its platform of user-generated content, said Jason Bloom, IP litigation chair at the law firm Haynes Boone.

The social media company's repository of "detailed and informative discussions" are particularly useful for "training an AI bot or an AI platform," Bloom said. …

Bloom said that Reddit could have a valid case against Anthropic because social media platforms have many different revenue streams. One such revenue stream is selling access to their data, Bloom said.

That "enables them to sell and license that data for legitimate uses while still protecting their consumers privacy and whatnot," Bloom said.

Read the full article from CNBC here.