

## Lawlor in ManagingIP: The Biggest US IP Developments in 2023

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**PRACTICES** Intellectual Property Litigation, Trademark Prosecution, Intellectual Property

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Haynes Boone Partner [Joe Lawlor](#) was quoted in a *Managing IP* article on the Supreme Court seeing four Intellectual Property cases in 2023, including *Jack Daniel's Properties, Inc. v. VIP Products, LLC*.

Lawlor says courts will now have to look at *Jack Daniel's* in all cases where the *Rogers* test could potentially apply.

"I think this will have a pretty broad impact even if the court didn't address an area that it could have," he tells *Managing IP*.

To read the full article from *Managing IP*, click [here](#).