

Mark Tidwell in Houston Chronicle: 'Mattress Firm's Kindel Nuno Leads the Retailer Through Crises and Minefields'

November 23, 2020 Mark Tidwell

PRACTICES Intellectual Property

Haynes Boone Partner [Mark Tidwell](#) commented to the *Houston Chronicle* about the abilities of Mattress Firm General Counsel Kindel Nuno, who helped guide the bedding giant through a complex multibillion-dollar corporate restructuring Chapter 11 process.

Haynes Boone handles IP work for Mattress Firm.

Below is an excerpt:

“Kindel doesn’t get rattled,” said Haynes Boone Partner Mark Tidwell, who has represented Mattress Firm in several litigation matters. “She stays calm and focused and works through whatever challenge comes along, playing the long game.”

And the legal challenges at Mattress Firm have definitely required a long game.

Since joining Mattress Firm in 2012 as the company’s first in-house lawyer, Nuno has led the company through numerous large M&A transactions. In 2014, the company purchased competitor Sleep Train for \$425 million. The next year, it acquired Sleep America for \$12.5 million. In February 2016, Mattress Firm closed its acquisition of Sleepy’s for \$780 million.

Five months later, Nuno and her team found themselves in an unfamiliar spot. Publicly-traded Mattress Firm was targeted for acquisition by Steinhoff, which owned several large home furnishing chains across Europe. The transaction closed in September 2016 for \$3.8 billion.

In all, Nuno has worked on more than 25 M&A deals for Mattress Firm.

To read the full article, click [here](#).