

Megan Gess in Food Navigator USA: ‘Minority Investments in Smaller Brands Will Characterize M&A in Food in 2022’

January 5, 2022

PRACTICES Capital Markets and Securities, Corporate, Mergers and Acquisitions, Technology Mergers and Acquisitions, Food, Beverage and Restaurant

The temporary freeze on mergers and acquisitions in the food and beverage space seen in the early days of the coronavirus outbreak is long gone as deal making in the segment rebounded in 2021 to levels rivaling pre-pandemic – but many of the companies targeted and the deals offered are notably smaller than those of the past decade.

In a recent episode of “Investing in the Future of Food,” Haynes Boone Partner [Megan Gess](#) explains what is behind the shift, where she sees the most potential for up-and-coming deals, and how each player can leave the negotiation table happy.

To read the full article, click [here](#).