

Odette in S&P Global: Private Equity Eyes Sports Resurgence After NFL Rule Change

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PRACTICES Investment Management, Sports Law

The change is the NFL's ownership rules has increased interest from private equity and venture capital investors with the ability to invest in the teams. Haynes Boone Partner [Vicki Odette](#) spoke with *S&P Global* on how the teams' growing valuations will continue to impact these new rules.

The new ownership rules are a "test run" for private equity investments in teams that ultimately will need more capital, said Vicki Odette, partner at corporate law firm Haynes Boone LLP.

"If this goes well, they will need to increase the percentages that private equity can own because the [teams'] valuations continue to skyrocket, and the capital that they're going to need will not come from individuals, but from private equity," Odette said.

[Read the full article here.](#)