

Jennifer Reddien in D CEO Magazine: 10 Things CEOs Can do to Create Workplaces Where Everyone Belongs

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D CEO Magazine quoted Haynes Boone Director of Diversity and Inclusion Jennifer Reddien in an article about how company leaders can address social justice issues such as diversity, inclusion, equity, racism and bias in the workplace.

Here is an excerpt:

The challenge is, many leaders don't know where to begin. To provide guidance, D CEO talked with eight CEOs, chief diversity officers, and expert consultants. Here are their recommendations.

Lead by example:

“Studies have shown that messaging often breaks down with middle management,” says Jennifer Reddien, director of diversity and inclusion for Haynes Boone. “Although top executives may be successful at inclusion, they also need to make sure the message is delivered to all ranks of the organization. ... From a business standpoint, having diverse perspectives often leads to more creative solutions and better financial outcomes. When leaders are intentionally inclusive and show it in their actions, others will follow their lead. This can have a cascading effect on the organization.”
— Jennifer Reddien

To read the full article, click [here](#).