

Sung in Bloomberg Law: World Cup in U.S. Tempts Visitors to Wager

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PRACTICES Sports Law, Derivatives, Financial Regulatory, Finance

Haynes Boone Partner [Brian Sung](#) spoke with *Bloomberg Law* as some 2026 FIFA World Cup fans traveling to the United States may find themselves using a prediction market to bet on the matches, all while authorities watch for signs of fraud or manipulation.

Read an excerpt below.

Prediction market users should consider where they are when making trades, said Brian Sung, a partner at Haynes Boone and co-chair of the firm's derivatives practice group. For example, people accustomed to using Polymarket's overseas platform might not realize that version is geoblocked in the U.S.

"I think users will have to consider the way that they and their trading activities would be subject to regulation both at home and in the places they're visiting," Sung said.

To read the full article from *Bloomberg Law*, click [here](#).