

Daily Journal Dealmakers: Haynes and Boone Helps Mobile Advertising Company Change Hands

By Tamara I. Devitt | March 11, 2016

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Haynes Boone LLP advised Mobvista International Technology Ltd., a Chinese mobile advertising and game publisher in its \$25 million acquisition of nativeX LLC, a mobile advertising company headquartered in Sartell, Minn. The cash deal was announced March 1.

Mobvista covers users from more than 240 countries and regions and reaches over 10 billion daily impressions, according to a news release...

Palo Alto partner Yan Zhang led the Haynes team which included associate Kaylee Yang and Alicia Wang. Costa Mesa partner [Tamara I. Devitt](#) also advised along with associate Erick S. Wang.

Excerpted from the *Daily Journal*. To read the full article, [click here](#) (subscription required).