

HB Media Minute - Bonus Episode: An Update to 'Entertainment, and Titles, and Trademarks, Oh My!' The Tricky Business of Title Clearance for Entertainment Properties

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PRACTICES Media Entertainment and Sports, Intellectual Property, Trademark and Advertising, Trademark Litigation, Intellectual Property Litigation, Media and Entertainment Litigation

We have a special, short episode today that will provide an update to a [previous episode](#) discussing a then-pending lawsuit between Taylor Swift and a theme park in Utah over the name “Evermore.” As luck would have it, right as we launched that episode, news broke out about a development in the case. We’re joined again by Haynes Boone lawyers [Erin Hennessy](#) and [Annie Allison](#) to discuss the case.