

Media Minute Episode 29: Seizure of Counterfeit Products as a Civil Remedy for Infringement

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In the latest episode of HB Media Minute, Haynes Boone Partner Ryan Patrick discusses how businesses can use civil enforcement procedures to investigate whether their trademarks and copyrights have been infringed -- and, if they establish an infringement, how they can go about seizing counterfeit products. The former U.S. Attorney for the Southern District of Texas from 2018-2021, Patrick details the prevalence of counterfeiting, the significant costs it imposes on businesses, how civil investigations into counterfeiting are analogous to criminal investigations, the differences between grey market and black market good, and some of the methods businesses case use to police fake products and penalize counterfeiters.