

HB Media Minute - Episode 6: Evolving Trends in the Production and Distribution of Streaming Media

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PRACTICES Media Entertainment and Sports, Intellectual Property, Copyright, Media and Entertainment Litigation, Streaming Media

We are going to delve into a topic that we discussed briefly in our last podcast: streaming media. It's a growing market fueled by a seemingly unquenchable thirst for on-demand video and audio programming. But the growing universe of content has created a growing challenge for media companies and other content providers and consumers to make sure they are protecting their own IP and are not infringing others' copyrights and trademarks.

Haynes Boone Counsel, Darwin Bruce, will offer suggestions and legal issues for listeners to consider amid the explosion in streaming media. Darwin's practice focuses on media and entertainment transactions, corporate governance, mergers and acquisitions transactions, finance, and real estate transactions.