

HB Media Minute - Episode 10: What Media Companies Need to Know About the GDPR and CCPA

May 17, 2021 Gavin George

PRACTICES Media Entertainment and Sports, Intellectual Property, Privacy and Cybersecurity, Media and Entertainment Litigation

Today, we are going to explore the topic of data privacy, a vital issue that is in the news in some form or fashion every single day. We will cover a lot of fertile ground, including the General Data Protection Regulation (or GDPR), the strict European legal regime protecting European Citizens' personal data. We will also discuss the impact the GDPR has had on data privacy regulations in the U.S. and how European and U.S. data privacy rules impact media companies.

Haynes Boone Partner [Gavin George](#) is joining the podcast to help us unpack this area of law. Gavin's practice covers privacy, data processing, technology transactions, and intellectual property in the information age, and he advises clients on the GDPR and California Consumer Privacy Act (CCPA), which we will also discuss today.