

## Haynes Boone Again Ranked Among Nation's Top Trademark Prosecution Firms

---

June 14, 2022 Purvi Albers, Jeffrey Becker, David Bell, Erin Hennessy, Kenneth Parker

---

**PRACTICES** AI and Technology, Domain Name Disputes, Internet, Streaming Media, Social Media, Trademark and Advertising, Trademark Cancellations and Oppositions, Trademark Litigation, Trademark Prosecution, Trade Secret Litigation, Advertising, Marketing and Promotional Law, Intellectual Property

---

*Managing IP* has again recognized Haynes Boone's Trademark Practice as one of the nation's best in its 2022 *IP STARS* directory of the leading IP firms worldwide, continuing the ranking for the last several years.

Haynes Boone ranked among the Top 11 firms in the U.S. in Trademark Prosecution, according to *Managing IP*.

The *IP STARS* directory ranks firms worldwide based on market and client feedback and independent research, including an analysis of public information, such as court or IP office data.

Earlier this year, *Managing IP* also recognized five of Haynes Boone's partners as "Trademark Stars": [Purvi Patel Albers](#), [Jeffery Becker](#), [David Bell](#), [Erin Hennessy](#), and [Ken Parker](#).

These rankings by *Managing IP* follow similar rankings Haynes Boone's Trademark Practice Group was honored to receive earlier this year by both *Chambers USA* and *World Trademark Review WTR1000*. *Chambers* shared comments from market sources who said: "Haynes Boone's professionals are highly skilled attorneys . . . who are very service-oriented. They are extremely responsive in consistently delivering high-quality work products and services." *WTR* stated that "Haynes Boone is always at or near the top of the list for marquee companies selecting trademark counsel. The firm has many persuasive selling points, including a high degree of specialisation in all aspects of trademark practice (extending to advertising, marketing and promotional law); an outstanding overseas network – cultivated in part through frontline involvement in INTA – and a deep bench of accomplished and dynamic partners."

Haynes Boone is an international corporate law firm with 18 offices, spanning Texas, New York, California, Charlotte, Chicago, Denver, Washington, D.C., London, Mexico City, and Shanghai, providing a full spectrum of legal services in energy, technology, financial services, and private equity. With 600 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal*, *The American Lawyer* and *The Lawyer*. It was recognized for excellence in the BTI Consulting Group's 2021 "A-Team" report, which identifies the law firms that in-house counsel commend for providing superior client service.