Haynes Boone Ranked Among Nation's Top Trademark Prosecution Firms in 2023

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Managing IP has again recognized Haynes Boone as one of the nation's best trademark prosecution firms in its *2023 IP STARS* directory of the leading Intellectual Property (IP) firms worldwide, continuing the ranking from the last several years.

Haynes Boone ranked among the top 11 firms in the U.S. in Trademark Prosecution, according to *Managing IP*. The firm also ranked in the highest tier in Texas, as one of only four "highly recommended" trademark firms in the state.

The *IP STARS* directory surveys thousands of firms in more than 70 jurisdictions worldwide, ranking the tope firms based on market and client feedback and independent research.

Earlier this year, *World Trademark Review WTR1000* similarly ranked Haynes Boone as one of the nation's top 11, "gold-tiered" firms, calling Haynes Boone "one of the best-known names in the American trademark practice." Additionally, in the *Chambers USA* 2022 directory (Chambers & Partners), *Chambers* shared praise from market sources about the firm's Band 1 (Texas) ranking in Intellectual Property: Trademark, Copyrights & Trade Secrets. "Haynes Boone's professionals are highly skilled attorneys … who are very service-oriented. They are extremely responsive in consistently delivering high-quality work products and services."

Haynes Boone's Trademark and Advertising Practice Group protects and enforces its clients' marks, which include some of the world's most famous brands. The group is distinguished by their experience in high impact matters such as international clearance and enforcement of marks, global trademark prosecution and protection programs, oppositions and cancellations, advertising review, trademark and unfair competition litigation, domain name disputes, and social media counseling. With decades of experience, the team is dedicated to protecting their client's brands and advertising initiatives.

Haynes Boone is an international corporate law firm with 19 offices spanning Texas, New York, California, Charlotte, Chicago, Denver, Virginia, Washington, D.C., London, Mexico City and Shanghai, providing a full spectrum of legal services in energy, technology, financial services and private equity. With about 650 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal, The American Lawyer* and *The Lawyer*. It was recognized in the BTI Consulting Group's 2022 "A-Team" report, which identifies the law firms that in-house counsel commend for providing superior client service.

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