Haynes Boone Advises Alta Arbor Holdings on Partnership with Jones Capital and Inaugural Capital Raise

By Lauren White, Greg R. Samuel, C. Robert Bruner, Danielle Marr | October 24, 2024

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Haynes Boone represented Alta Arbor Holdings, a holding company partnering with leading horticulture businesses, in a strategic investment and partnership from Jones Capital and its inaugural capital raise. In addition to its existing portfolio, Alta Arbor will focus on acquiring and operating high-quality horticulture businesses in the Texas Triangle and other attractive markets.

“This transaction is a transformative step for Alta Arbor and our partners,” said Alta Arbor Executive Chairman Lance Gurley. “We are excited to accelerate our growth strategy and are thankful for the Haynes Boone team’s partnership and expertise throughout the process.”

Haynes Boone’s representation included a full-service team from its Corporate, Capital Markets, Investment Funds and Tax Practice Groups.

Haynes Boone Corporate Attorney Logan Weissler served as corporate and securities counsel for Alta Arbor, with further work from Partners Lauren White (Corporate), Greg Samuel (Capital Markets), Robert Bruner (Investment Funds) and counsel Danielle Marr (Tax).

The firm’s Capital Markets Practice Group has played a leading role in numerous IPOs and other initial public listings, follow-on offerings and PIPE financings in recent years across sectors. The firm provides comprehensive advice to issuers, financial sponsors and underwriters involved in all major U.S. securities exchanges, over-the-counter markets and many foreign markets on a full range of securities transactions and reporting matters.

Haynes Boone’s M&A Practice Group has comprehensive experience handling middle-market deals, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding $50 billion. The firm routinely represents private equity firms, closely held corporations, founders, large financial institutions and Fortune 500 public companies.

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