

Haynes Boone Ranks Among Most Recommended Firms by General Counsel

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Haynes Boone ranks among the law firms that general counsel, unprompted, are most apt to recommend to their peers, according to a report released July 21 by BTI Consulting Group.

“Unprompted recommendations mean clients stick their neck out for [firms] without [firms] ever asking,” BTI said in its Most Recommended Law Firms 2021 report. “Superior client service is consistently the leading driver of law firm recommendations by general counsel. Superior service drives an unprompted recommendation four times more often than any other single factor.”

From April 3, 2020, to June 17, 2021, BTI conducted more than 350 in-depth interviews with top legal decision-makers at organizations with \$700 million or more in revenue, asking the corporate counsel: “Which law firm do you recommend to your peers?”

“We are honored to earn referrals from in-house counsel at leading companies,” said Haynes Boone Managing Partner [Taylor Wilson](#). “We have been able to consistently grow and expand the services we offer, year after year, by earning the trust of our clients, and we will continue to work tirelessly to sustain that trust.”

Haynes Boone has won repeated acclaim in BTI surveys of in-house counsel, including being featured in BTI’s 2021 “Client Service A-Team” report, which identifies the law firms that companies “single out by name” for providing superior client service. This was the 18th consecutive year for the firm to be ranked in the “A-Team” listing. Additionally, the report ranked Haynes Boone as a “standout firm” in the following categories:

- Commitment to Help
- Client Focus
- Keeps Clients Informed
- Handles Problems

Haynes Boone is an international corporate law firm with offices in Texas, New York, California, Charlotte, Chicago, Denver, Washington, D.C., London, Mexico City and Shanghai, providing a full spectrum of legal services in energy, technology, financial services and private equity. With 600 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal*, *The American Lawyer* and *The Lawyer*. It was recognized for excellence in the BTI Consulting Group’s 2021 “A-Team” report, which identifies the law firms that in-house counsel commend for providing superior client service.