Haynes Boone Launches Practice Group to Serve CBD, Hemp Industries

By David A. Bell | September 7, 2021

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Responding to the growth and maturity of the CBD and hemp industries, Haynes Boone has launched a multi-disciplinary legal team to help businesses navigate every step of the evolving commercial sector.

The CBD and Hemp Industry Group features former in-house counsel and government lawyers who have significant cannabis industry experience.

Haynes Boone lawyers have counseled clients, from start-ups to franchise systems, in FDA compliance, patents, brand protection, trade secrets, advertising, and investigations. They also advise retailers and private equity clients whose businesses intersect with the cannabis industry.

“Our firm is uniquely positioned to address our CBD and hemp clients’ sophisticated legal needs,” said Theresa Conduah, an Intellectual Property (IP) partner who previously served as in-house IP counsel at cannabis company dosist. “The Haynes Boone team is able to view the complex landscape from multiple and practical perspectives.”

Lawyers in the CBD and Hemp Industry Group possess experience in the following areas: FDA Regulatory and Compliance, Healthcare and Life Sciences, Pharmaceuticals, Intellectual Property, and Advertising, Marketing and Promotional Law.

Members of the team routinely publish articles and speak about industry trends. On Tuesday, Sept. 28, Conduah and Partner David Bell will lead a webinar on CBD and Branding. Learn more and register here. Conduah will also speak on an American Bar Association panel on Oct. 8 about endorsements and licensing deals in the cannabis industry. Learn more here.

Haynes Boone is an international corporate law firm with offices in Texas, New York, California, Charlotte, Chicago, Denver, Washington, D.C., London, Mexico City and Shanghai, providing a full spectrum of legal services in energy, technology, financial services and private equity. With 600 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal, The American Lawyer* and *The Lawyer*. It was recognized for excellence in the BTI Consulting Group’s 2021 “A-Team” report, which identifies the law firms that in-house counsel commend for providing superior client service. See the firm’s new brand and website at haynesboone.com.

The following publications reported on the firm’s announcement:

Bloomberg Law

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Law360

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CBD Today

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