

D CEO Names Dickies Sale a Deal-of-the-Year Finalist

May 18, 2018 Brian Barnard, Jennifer Wisinski, Susan Wetzel, Mary Mendoza, Kenneth Bezozo, Bryan Diebels

PRACTICES Corporate Strategic M&A, Corporate, Mergers and Acquisitions

D CEO magazine and the Association for Corporate Growth recognized VF Corporation's 2017 acquisition of Fort Worth-based Williamson-Dickie Mfg. Co., an \$820 million transaction, among the biggest deals of the past year.

The transaction, for which a Haynes Boone team led by Partners [Brian Barnard](#) and Tom Tippetts advised Williamson-Dickie, was a finalist in the Strategic Acquisition/Merger category of the *D CEO/ACG* Dallas/Fort Worth 2018 Mergers and Acquisition Awards.

The deal also recently was named the Global M&A Network's Global Consumer Goods Deal of the Year in the mid-market.

The transaction generated widespread media attention as it brought together North Texas' iconic Williamson-Dickie, the world's leading provider of professional grade performance workwear, and North Carolina-based VF, one of the world's largest apparel, footwear and accessories companies and owner of such well-known brands as The North Face, Wrangler, and Vans.

Haynes Boone lawyers assisting Barnard and Tippetts on the transaction included Partners [Jennifer Wisinski](#), [Susan Wetzel](#), [Mary Mendoza](#) and [Ken Bezozo](#); Counsel Sharon Cooper; and Associates Maria Hopper and [Bryan Diebels](#).