

Haynes Boone Represents Eastprint in M&A Transaction

May 11, 2023 Larry Pascal, Edgar Klee, Mauricio Reynoso, Alejandro González, Carlos Alva, Fernanda Ruizesparza, Kayla Cristales, César Ramirez del Angel

PRACTICES Latin America Caribbean, Mexico, Mergers and Acquisitions, International

Haynes Boone represented Eastprint Incorporated ("Eastprint"), a printed electronics solutions provider, in the sale of its business to East West Manufacturing, LLC.

Haynes Boone Partner [Larry Pascal](#), co-chair of the firm's [International Practice Group](#), led a team that served as Mexican counsel for Eastprint. He was assisted by lawyers in Haynes Boone's Mexico City and Dallas offices, including Partner [Edgar Klee](#); Counsel [Mauricio Reynoso](#) and [Alejandro Gonzalez](#); Associates Sergio Guerrero, [Carlos Alva](#), [Fernanda Ruizesparza](#), and [Kayla Cristales](#); Foreign Counsel [César Ramirez](#); and Pasante Pablo Alejandro Contreras and Francisco Gaytan.

Haynes Boone worked with Nutter, which served as lead US counsel and Toulet & Gottfried (Mexico), which also represented Eastprint in the transaction.

The acquisition of Eastprint delivers to East West differentiated capabilities in printed electronics and human machine interface (HMI) technologies, with applications across membrane switches, printed electronics, in-mold electronics, biosensors, and wearables. In addition, East West will benefit from Eastprint's strong customer relationships in highly attractive end markets, especially medical products, and expand its footprint in Massachusetts and Mexico. Read more about the transaction.

Based in North Andover, MA, Eastprint has been designing and manufacturing membrane switches since 1978. Today, its capabilities extend to HMI technologies, including membrane switches, silicone rubber keypads, IML/IMD overlays, and touchscreens, as well as other printed electronics categories, such as screen-printed electrodes and capacitive touch films. Eastprint also offers its customers solutions in wearable technology, such as smart clothing and e-textiles, and medical and healthcare devices.

Haynes Boone has one of the largest Latin American/Caribbean practices among the AmLaw 100 firms, with approximately 70 lawyers serving clients from the Dallas, Houston, Mexico City, New York, London, Washington, D.C., and Austin offices. These lawyers are native speakers or fluent in English, Spanish, Portuguese, Italian and French and are comfortable working with civil law and international law concepts. The firm is experienced in virtually all Latin American and Caribbean markets. Our lawyers have helped clients navigate and complete some of the most ambitious and challenging projects involving transportation, real estate, infrastructure and energy. In Mexico, the firm has recently been active advising multinationals in the manufacturing/maquiladora sector.