

## Haynes and Boone Helps Leading Educational Services Firm Land Significant Investment

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May 21, 2021 Greg Samuel, Brent Beckert, Cameron Scales, Scott Thompson, Lauren White, Don Shiman, Raquel Alvarenga

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**PRACTICES** Labor and Employment, Corporate, Employee Benefits and Executive Compensation

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A Haynes Boone deal team advised engage2learn ("e2L"), which announced May 12 that it had landed an investment from New York-based private equity firm Leeds Equity Partners.

The terms of the transaction were not disclosed.

In a joint announcement, Leeds and e2L, a provider of professional development coaching and technology tools serving districts in the public K-12 market, said the investment will enable e2L to expand its K-12 professional development coaching and technology capabilities, strengthening its ability to support teachers with evidence-based best practices, improve student outcomes and accelerate learning for all learners. Leeds Equity partners with talented management teams to drive innovation in leading companies across the Knowledge Industries.

A cross-office and multi-practice Haynes Boone team represented e2L in the matter, including Partner [Greg Samuel](#) and Associates [Brent Beckert](#) and [Cameron Scales](#) from the firm's Corporate Practice. They were joined by Counsel [Scott Thompson](#) and Associate Lucy Hong (Employee Benefits and Executive Compensation); Partners [Lauren White](#) and Don Shiman (Tax); and Counsel [Raquel Alvarenga](#) (Labor and Employment).

Cowen and Company, LLC served as financial advisor to e2L.

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