

Haynes Boone Advises Omnia Payroll on Strategic Acquisition of Magi Group

July 16, 2025 Lesley Gregory, Natalie Georgiou, Christopher Orford

PRACTICES Mergers and Acquisitions

Haynes Boone is pleased to have acted for Omnia Payroll Limited, the holding company of [Omnia Outsourcing Limited](#) and a first-class payroll and compliance service for temporary and permanent workforces, on its acquisition of the entire share capital of Magi Group Limited.

The deal team was led by Partner [Lesley Gregory](#) and Counsel [Natalie Georgiou](#), with assistance from Associate [Christopher Orford](#).

The acquisition of Magi Group will strengthen Omnia's service platform and will expand its reach in the employment solutions sector. By integrating Magi Group's operations, Omnia gains immediate access to a broader client portfolio, enhancing its ability to deliver seamless, tech-enabled payroll services at scale. The deal positions Omnia in the competitive employment services market with an expanded geographic footprint and service range that supports further growth.

Magi Group, headquartered in Leicester, operates through several established subsidiaries including Darbayne Group, Bluebird Accountancy, Umbrellco, Fusion Business Services, and Churchill Knight and Associates. The group offers a comprehensive range of payroll and contractor services across the United Kingdom.

Haynes Boone's global [Mergers & Acquisitions Practice Group](#) has comprehensive deal experience, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding \$50 billion. The firm routinely represents private equity firms, closely held corporations, founders, large financial institutions and Fortune 500 public companies. The firm's London M&A attorneys have comprehensive experience handling large, middle market and smaller transactions, including high-profile deals for AIM-traded clients across various markets in the United Kingdom and globally.