

Haynes Boone Ranked Among Best Firms in 2025 by World Trademark Review for 16th Consecutive Year

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PRACTICES Trademark and Advertising, Trademark Cancellations and Oppositions, Trademark Litigation, Trademark Prosecution, Intellectual Property

World Trademark Review has again ranked Haynes Boone among the nation's top 12 "Gold-tiered" firms in its 2025 edition of the [WTR 1000](#). This is the 16th consecutive year that Haynes Boone is ranked among the nation's best in the prestigious directory.

Haynes Boone also ranked as one of only two Gold firms in Texas and among the top 21 firms in New York. *World Trademark Review* described the firm's dedicated team of over 40 attorneys from coast to coast as "trusted partners, ensuring both compliance and strategic success in the dynamic landscape of trademark law. When trademark matters require the seasoned expertise of well-trained litigators, Haynes Boone consistently delivers."

"It is an honor to again be recognized by *World Trademark Review* among the nation's top trademark firms," said [Tiffany Ferris](#), chair of the Haynes Boone Trademark and Advertising Practice Group. "We are so pleased to see the strength and counseling prowess of our trademark litigation bench recognized, reflecting our team's collaborative approach and unwavering dedication to helping clients navigate complex trademark challenges with practical, business-driven solutions."

In the national rankings, [Purvi Patel Albers](#) was once again ranked as a highly recommended attorney nationally and as one of the top 11 lawyers in the U.S. in the trademark "Prosecution and Strategy" category, and [Jeff Becker](#) stands out as being one of only 14 attorneys recommended nationally in both "Enforcement and Litigation" and "Prosecution and Strategy." Albers, Becker and [David Bell](#) earned Gold tier status in Texas, solidifying the firm's standing among the top trademark groups in the state.

World Trademark Review listed seven other Haynes Boone trademark and advertising partners among the nation's best: [Tiffany Ferris](#), [Erin Hennessy](#), [Mike McArthur](#), [William Nash](#), [Kenneth Parker](#) and [Richard Rochford](#).

Haynes Boone's [Trademark and Advertising Practice Group](#) protects and enforces its clients' marks, which include some of the world's most famous brands. The group is particularly distinguished by its experience in high-impact matters such as international clearance and enforcement of marks, global trademark prosecution and protection programs, oppositions and cancellations, advertising review, trademark and unfair competition litigation, domain name disputes and social media counseling.