

Haynes Boone Represents Brand Engagement Network Inc. in Business Combination with DHC Acquisition Corp. and PIPE Financing

September 8, 2023 David McCombs, Matthew Fry, Gregory Huh, Alexandria Pencsak

PRACTICES AI and Deep Learning, Capital Markets and Securities, Intellectual Property

Haynes Boone advised Brand Engagement Network Inc. (BEN) in connection with a business combination with special-purpose acquisition company DHC Acquisition Corp. (Nasdaq: DHCA) and a PIPE financing. The transaction would result in BEN, a provider of personalized customer engagement AI technology, becoming a U.S. publicly listed company with an implied initial enterprise value of approximately \$358 million. The transaction is subject to stockholder approval and other customary closing conditions, including receipt of regulatory approvals.

The Haynes Boone legal team was led by [David McCombs](#), member of the firm's board of directors and counsel to Fortune 500 companies and high-growth ventures, and [Matt Fry](#), co-chair of the firm's Capital Markets and Securities Practice Group. They were assisted by [Gregory Huh](#), Logan Weissler, Sawyer Smith and [Allie Pencsak](#).

The Capital Markets and Securities Practice Group delivers strategic solutions to public and private companies of all sizes and provides comprehensive advice on a full range of reporting matters and securities transactions, including initial public offerings, SPAC and de-SPAC transactions, private placements, hostile takeovers, tender offers and take-private transactions.

Haynes Boone's intellectual property clients rely on the firm to protect, enforce, defend and monetize their innovations. The firm's lawyers have filed more than 19,000 patent applications globally in the past five years.

About Haynes Boone

Founded in 1970, Haynes Boone provides a full spectrum of legal services across multiple sectors, including energy, financial services, private equity and technology. The firm's nearly 700 lawyers practice in 19 offices in California, Colorado, Illinois, New York, North Carolina, Texas, Virginia and Washington, D.C., as well as London, Mexico City and Shanghai. Haynes Boone was recognized in the 2022 BTI Consulting Group's A-Team report, which identified firms commended by in-house counsel for superior client service, and it was ranked 21st in *The American Lawyer's* 2023 Diversity Scorecard, which evaluated 228 participating firms by the diversity of their attorney populations. For more information, visit haynesboone.com.