Haynes Boone Represents CompletePet Management Team in Sale to Blue Sea Capital

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Haynes Boone represented the management team of CompletePet in connection with the sale of the company by Align Capital Partners (ACP) to Blue Sea Capital. CompletePet, a leader in the pet wellness industry, is headquartered in Miami and develops, formulates and manufactures a diverse range of pet wellness products such as soft chews, topical liquids and sprays, dental solutions, oils, powders and other customized formats.

Haynes Boone Partner **Janice Davis** led the deal team, which also included Partners **Scott Thompson** and **Danielle Marr** and Associate **Alastair Papworth**.

“We were pleased to represent CompletePet’s talented management team in this transformative transaction for the company,” Davis said. “The transaction is a testament to the success of the ambitious growth strategy embraced by the management team, while also providing them with the opportunity to accelerate the next phase of growth and innovation. It was an absolute privilege to work alongside the team throughout the process and help position them for this exciting next chapter.”

CompletePet was formed through ACP's 2021 partnership with Custom Veterinary Services. During ACP’s investment period, the company expanded its manufacturing capabilities and geographic footprint, rebranded as CompletePet and acquired Green Mountain Animal in 2025.

Haynes Boone’s **M&A Practice Group** has comprehensive deal experience, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding $50 billion. The firm routinely represents private equity firms, closely held corporations, founders, large financial institutions and Fortune 500 public companies.