Haynes Boone Represents Effectus Group in Sale to Riveron

By Roger Royse | September 18, 2024

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Haynes Boone represented Effectus Group, a leading accounting advisory firm headquartered in San Jose, in its acquisition by Riveron, a prominent business advisory firm backed by Kohlberg & Company. This strategic transaction strengthens Riveron's accounting advisory services and expands its presence in the San Francisco Bay Area.

Haynes Boone Partner Roger Royse led the deal team advising Effectus Group in the sale, with key support from Counsel Frances Johnston.

"We were honored to support Effectus Group in this pivotal transaction," Royse said. "Effectus has built a strong reputation advising high-growth companies, and this partnership with Riveron will create significant opportunities for continued success."

The acquisition enhances Riveron's capabilities in serving technology and life sciences companies and positions the firm as a leading advisor in accounting, finance and capital markets. With over 1,200 professionals, including 300 accounting advisory experts, the combined company is set to offer comprehensive solutions to clients nationwide.

Haynes Boone's M&A Practice Group has comprehensive experience handling middle-market deals, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding $50B. The firm routinely represents private equity firms, closely held corporations, founders, large financial institutions and Fortune 500 public companies.

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