

Haynes Boone M&A Deal Wins ACG Houston Award

May 1, 2025 George Gonzalez, Odean Volker, Hayley Hervieux, Khalil Bryant

PRACTICES Mergers and Acquisitions, Food, Beverage and Restaurant

One of Haynes Boone's M&A transactions won the Food & Beverage Deal of the Year at the Association for Corporate Growth (ACG) Houston's eighth annual [Deal of the Year Awards](#).

The firm [represented Mama Lycha Foods](#) in a sell-side private equity M&A and investment transaction with Rotunda Capital. This strategic investment will position Mama Lycha for accelerated growth as it continues to bring authentic Latin American flavors to customers across the U.S. and Canada.

Haynes Boone Partner [George Y. Gonzalez](#) led the legal team advising Mama Lycha in the deal, with key support from Partner [Odean L. Volker](#) and Mergers and Acquisitions Associates [Hayley Hervieux](#), [Khalil Bryant](#), Dillon Sebasco and others. The team has a strong reputation for handling cross-border transactions.



acg_mamalycha

To qualify, deals must close during 2024, with the company being transacted or the strategic buyer being based in the Greater Houston area. Nominations were evaluated based on transaction value range, industry focus and type of transaction, as well as anecdotal commentary on what makes the deal unique.

Haynes Boone's [M&A Practice Group](#) has comprehensive experience handling middle-market deals, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding \$50B. The [Food, Beverage and Restaurant Practice Group](#) provides comprehensive legal support to companies navigating the complex global food and beverage market. The team helps clients

achieve strategic growth, with experience across mergers and acquisitions, advertising, labeling, FDA and USDA compliance and more.