

Haynes Boone's Valesco Deal and M&A Partner Brent Beckert Earn Awards at M&A Atlas Americas Awards Gala

February 10, 2025 Brent Beckert

PRACTICES Mergers and Acquisitions, Finance

Global M&A Network recognized Haynes Boone and Partner [Brent Beckert](#) as national leaders in mergers and acquisitions at its 16th Annual M&A Atlas Americas Awards Gala on Feb. 6 in New York City.

Beckert was acknowledged with the Americas Rising Star Dealmakers Award, which recognizes the achievements of exceptional young dealmakers from the private equity, M&A and restructuring industries in North and South America. The prestigious honor recognizes dealmakers for their achievements, dedication, and talents for closing value creating transactions.

As a firm, Haynes Boone won the mid-market Wellness & Service Deal of the Year for its representation of Valesco Industries in the acquisition of Earthlite. Headquartered in Vista, CA, Earthlite is the world's preeminent provider of high-quality wellness equipment along with a suite of complementary products, including consumable supplies and accessories for the spa and massage markets.

The Haynes Boone deal team on the Valesco/Earthlite transaction was led by Beckert and Finance Partner [Sakina Rasheed Foster](#), and was supported from a broad cross-disciplinary team of Haynes Boone lawyers, including:

- Mergers and Acquisitions: Associates [Eli Brook](#) and [Ryan Ward](#)
- Finance: Counsels [Karina Oshunkentan](#) and [Mei Zhang](#), and Associates [Dani Leon-Osorio](#) and [Remya Menon](#)
- China: Partner [Liza Mark](#) and Associate [Maisy Chang](#)
- Business Planning and Tax: Counsel [Danielle Marr](#)
- Labor: Partner [Raguel Alvarenga](#) and Associate [Sean Lewis](#)
- Employee Benefits: Partner [Scott Thompson](#) and Associate Isabella Blanes
- Environmental: Partner [Mary Mendoza](#)

Earthlite's portfolio includes several revered wellness brands, including Living Earth Crafts and Tara Spa Therapy. Over the past 50 years, the company has built powerful, authentic brands and an award-winning reputation for innovation, quality and sustainability. Valesco completed a majority buyout of the previous ownership group, partnering with management to continue Earthlite's legacy and capitalize on the company's long-standing reputation, favorable industry tailwinds and growth opportunities.

Haynes Boone's [M&A Practice Group](#) has comprehensive experience handling middle-market deals, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding \$50 billion. The firm routinely represents private equity firms, closely held corporations, founders, large financial institutions and Fortune 500 public companies.