

Haynes and Boone Forms Alliance with Iaso Ventures to Serve Emerging Technologies Market

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PRACTICES Precision Medicine and Digital Health, Medical Device and Technology

Haynes Boone and Iaso Ventures announced on Nov. 19, 2020, that they have formed a new alliance to provide strategic advice and best practices to startup healthcare companies.

Both firms have deep experience serving the neuroscience and behavioral health sectors and are teaming to expand the scope of education and services that they can provide to startups.

Iaso Ventures and Haynes Boone will co-produce events, webinars, podcasts and articles that will explore relevant topics and trends, spanning various legal and business concerns related to the core technologies of focus for Iaso, namely neuroscience and mental health. Haynes Boone will also be available as a resource to provide legal services, as needed, to members of Iaso's venture studio, as well as Iaso's portfolio companies.

"This alliance will allow Iaso to provide its customers with legal advisory capabilities on many legal fronts, particularly intellectual property, data rights and transactions, and general healthcare regulatory, as well as provide Haynes Boone the ability to continue to build presence in the Boston life sciences sector," said Haynes Boone Partner Jason Novak, who advises clients large and small on the various legal issues that arise with emerging technologies in the healthcare and life sciences industries.

"Iaso Ventures is building an ecosystem of top-tier value-add strategic partners to arm healthcare entrepreneurs with the tools to dream big and usher in a new reality," said Dr. Wasim Malik, Managing Partner at Iaso Ventures. "This strategic relationship with Haynes Boone represents an important milestone in our quest to create next-generation neuroscience by promoting collaborative collisions between talented entrepreneurs and seasoned advisors," he added.

Iaso Ventures is a Boston-based venture capital firm that aims to spur innovation in neuroscience and mental health through early-stage investments and venture creation. This will improve patients' lives by advancing the diagnosis, treatment, and management of brain disorders. Iaso Ventures specializes in creating rapid growth for companies using its investor-operator team's domain-specific insights into patient/provider engagement, commercial strategy, and market adoption.

Haynes Boone is an international corporate law firm with offices in Texas, New York, California, Charlotte, Chicago, Denver, Washington, D.C., London, Mexico City and Shanghai, providing a full spectrum of legal services in energy, technology, financial services and private equity. With more than 575 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal*, *The American Lawyer* and *The Lawyer*. It also was recognized across the board for excellence in the BTI Consulting Group's 2020 "A-Team" report, which identifies the law firms that in-house counsel commend for providing superior client service.

The firm's Precision Medicine and Digital Health Practice Group provides full-service counsel to the key players in precision medicine and digital health – from technology startups to established

corporations, non-profit research institutions, universities, hospital systems, pharmaceuticals, and investors supporting the industry. Lawyers on team draw on the firm's highly regarded healthcare, life sciences, technology and intellectual property experience to address trends in evolving markets, cutting-edge advances in technology, and legal and regulatory changes.