

Experienced Trial Lawyer Ken Parker Rejoins Haynes Boone

March 1, 2022 Kenneth Parker, Richard Rochford

PRACTICES Intellectual Property Litigation, Life Sciences, Patent Litigation, Medical Device and Technology, Patents, Media and Entertainment Litigation, Trademark and Advertising, Trademark Litigation, Advertising, Marketing and Promotional Law, Copyright, Intellectual Property

[Ken Parker](#) has rejoined Haynes Boone as a partner in the firm's Intellectual Property (IP) Litigation Practice Group. He will divide his time between the San Francisco and Orange County offices.

Ken has experience with a broad range of high-stakes litigation involving complex and technical matters, including trade secret, trademark, patent, copyright, false advertising, and business disputes. Ken is a first-chair trial lawyer who has tried patent, trademark, and business cases to verdict, including International Trade Commission Section 337 patent litigation proceedings.

"We are thrilled to have Ken back in the band," said Partner [Rich Rochford](#), chair of the firm's IP Litigation Practice Group. "Ken is a terrific trial lawyer and counselor and an even better friend to all in our group. In the Haynes Boone tradition, Ken leads cohesive and dynamic trial teams, often built across offices and practices to best serve our clients."

Ken previously served as the chair of Haynes Boone's IP Litigation Practice Group and was a partner at Haynes Boone for more than 10 years. He most recently was a litigation partner at Gibson Dunn & Crutcher LLP.

"It's great to be back home," Ken said. "Haynes Boone's deep IP litigation bench, culture, and strong presence in California and in other major markets nationwide positions the firm for continued growth and success, and I am excited to be a part of that."

Ken's work spans across industries, including life sciences (for example, research tools, analytical instrumentation/software, medical devices, diagnostics, biomanufacturing systems, etc.), software (encryption, predictive algorithms, AI), electronics and semiconductors, and consumer products. He prides himself on leading or working with teams to best serve clients, making complex issues understandable for clients, judges, and juries, and obtaining superior results for clients. Ken handles cases in courts throughout the country, and he is admitted in California, Washington, the federal district courts in California, the Northern and Eastern Districts of Texas, the District of Colorado, and U.S. Courts of Appeals for the Federal, Second, and Ninth Circuits.

World Trademark Review praised Parker in its WTR 1000 2022 directory, saying: “Another valuable contact at Haynes Boone is Kenneth Parker, a decisive trial lawyer with abundant first-chair experience.”

His widespread recognition also includes:

- AV Peer Review Rated Preeminent by Martindale-Hubbell Law Directory;
- Rated as a Patent and Trademark Star, 2017 to present, by *Managing IP Magazine*, Euromoney Institutional Investor PLC;
- Selected as a leading California trademark litigator by *World Trademark Review*, Globe Business Publishing Ltd., 2013-present;
- Recognized as a leading lawyer in Intellectual Asset Management (IAM) Patent 1000: The World’s Leading Patent Practitioners, Globe White Page Ltd, 2020.

Ken is a Master and former President of the Howard T. Markey Intellectual Property Inn of Court, serves as a Board Member and Secretary for the Association of Business Trial Lawyers – Orange County Chapter, serves on the Federal Circuit Bar Journal Committee, and is a member of the International Trade Commission Trial Lawyers Association. Ken also serves as a Board and Audit Committee Member of Orangewood Foundation, a non-profit foundation supporting at-risk teens and young adults.

Haynes Boone’s IP litigation team has a long and proven track record both in the U.S. and abroad of delivering favorable outcomes for our clients, whether they’re large multinational corporations, emerging businesses or established mid-sized companies. The team, which is dedicated to IP litigation, encompasses patent lawyers, trademark lawyers and experienced trial lawyers who handle cases in federal courts around the country, before the International Trade Commission and the U.S. Patent and Trademark Office, as well as state venues, foreign jurisdictions and arbitration panels.

Haynes Boone is an international corporate law firm with offices in Texas, New York, California, Charlotte, Chicago, Denver, Washington, D.C., London, Mexico City and Shanghai, providing a full spectrum of legal services in energy, healthcare, life sciences, technology, financial services and private equity. With 600 lawyers, Haynes Boone is ranked among the largest U.S.-based firms by *The National Law Journal*, *The American Lawyer* and *The Lawyer*. It was recognized for excellence in the BTI Consulting Group’s 2021 “A-Team” report, which identifies the law firms that in-house counsel commend for providing superior client service.

Note: The following publications reported on Ken’s return to Haynes Boone:

[Law360](#)

[Law360](#)

[Reuters](#)

[Bloomberg Law](#)

[The Recorder](#)