

Purvi Patel Albers Recognized Among 2021 Women in Business Honorees

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PRACTICES Intellectual Property, Trademark and Advertising, Trademark Cancellations and Oppositions

Haynes Boone Partner [Purvi Patel Albers](#) is among honorees of the *Dallas Business Journal's* (DBJ's) 14th-annual Women in Business Awards.

The honorees are leaders in their fields across various industries — from legal and healthcare to restaurants — and are highlighted for their achievements in the workplace and beyond. This year's winners include executives at global companies and C-suite players at some of the region's fastest-growing firms.

Please click [here](#) to read the DBJ's profile of Purvi.

Twenty-five winners will receive their awards during an in-person event Aug. 24 at the Dallas Fairmount and will be featured in a special DBJ publication on Sept. 3.

“Purvi is a leader who challenges the status quo and is always looking for better ways to run our business,” Haynes Boone Partner [Jeff Becker](#) stated in nominating Purvi for the honor. “She never overlooks problems, but instead calls them out and then works with others to find solutions.”

Albers is a member of the firm's board of directors and serves as trusted adviser and counsel to Fortune 500 companies and high-growth ventures on the management of their valuable brand investments. Her primary practice focus includes: U.S. and foreign trademark clearance, protection and enforcement strategy; U.S. and foreign trademark and internet enforcement, including oppositions, cancellations and Uniform Dispute Resolution Proceedings (UDRP) disputes; social media counseling and enforcement; and copyright, trade dress, non-traditional trademark and customs counseling and enforcement.

In June, *Managing Intellectual Property Magazine* named Albers among the Top 250 Women in IP in 2021. She was also recently recommended in the *Legal 500* directory for Trademarks: Non-Contentious (including Prosecution, Portfolio Management and Licensing) and ranked by *Chambers USA* (Chambers and Partners) for IP: Trademark & Copyright (Texas). In May, *World IP Review* listed her among the nation's leading trademark and patent lawyers for 2021. In addition, *Managing IP* ranks Albers as an *IP Star* (Trademark) in Texas.

To read the initial *DBJ* announcement, click [here](#).