Haynes Boone Represents Streamland Media in Acquisition of Ingenuity Studios

By Bryan Diebels | August 25, 2022

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Haynes Boone represented Streamland Media LLC, a Trive Capital portfolio company, in its acquisition of Ingenuity Studios, LLC, a visual effects company with four locations in the U.S. and Canada. The terms of the deal were not disclosed.

Founded in 2004, Ingenuity Studios is a full-service visual effects studio serving feature film, episodic television, music video, and advertising clients. The company's work can be seen in feature films including "Many Saints of Newark," "A Star is Born," and "Get Out," and in television series, such as "Hacks," "The Walking Dead," and "Euphoria."

Los Angeles-based Streamland provides post-production services to businesses around the globe. The acquisition of Ingenuity Studios further expands Streamland Media's offerings to content creators worldwide, which include customized services from its picture division, Picture Shop; visual effects division, Ghost VFX; sound division, Formosa Group; and marketing division, Picture Head, the company said in a release.

"Streamland Media and Ingenuity Studios are aligned in our creative-driven philosophy and dedication to our extraordinary teams," Streamland Media CEO Bill Romeo said in the release. "We are all committed to facilitating powerful, creative and connected collaboration to advance the vision of storytellers."

Trive Capital and Five Crowns Capital supported the deal.

The Haynes Boone team representing Streamland was led by Denver Partner Tom Tippetts and Dallas Associate Chase Proctor. They were assisted by Associates Bryan Diebels, Morgan Smith, Maseo Brown, and Matthew Thompson.

Haynes Boone's M&A lawyers have comprehensive experience handling middle market deals, having helped clients close more than 500 transactions in the last five years, with an aggregate value exceeding $40 billion. The group routinely represents private equity firms, closely held corporations, founders, large financial institutions, and Fortune 500 public companies.

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