Haynes Boone Represents Valesco in MediaTech Investment

By John C. McGowan, Bryan Diebels, Ryan Ward, Sakina Rasheed Foster, Karina Sigar Oshunkentan, Edward A. Bontkowski, Raquel O. Alvarenga, Lauren White | February 1, 2022

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A Haynes Boone team represented Dallas private equity firm Valesco Industries in its investment in Silver Street, Inc., d/b/a mediatechnologies ("MediaTech"), a premier, custom, and semi-custom furniture manufacturer producing furniture for the K-12 education market. Haynes Boone represented the Valesco team in connection with its acquisition of MediaTech and the debt financing to consummate the acquisition.

Headquartered in Shelby, Mich., MediaTech sells a range of products in the seating, tables, desks, storage, and workstation categories across the U.S.

Valesco is supporting a control recapitalization, partnering with the existing management team and HighGrove Companies to optimize essential business processes. Additionally, Valesco has identified substantial growth opportunities via operational improvements, expanding the sales and marketing team, and extending MediaTech's geographic presence.

Valesco focuses on making control and non-control investments in select growth-oriented small- and lower- middle-market businesses engaged in manufacturing, distribution and business-to-business services.

Partner John McGowan served as mergers and acquisitions counsel to Valesco and was assisted by Associates Bryan Diebels and Ryan Ward.

Partner Sakina Rasheed Foster is a member of the Finance Practice and represents borrowers and financial institutions in complex commercial loan transactions. She was assisted by Associate Karina Oshunkentan, Counsel Eddie Bontkowski and Associate Tom Zavala.

The lawyers were assisted by a broader Haynes Boone team, including:

Labor & Employment: Partner Raquel Alvarenga
Real Estate: Associate Kevin Kiley

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Fund Formation: Partner Lauren White

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