

## Purvi Patel Albers, Jeff Becker, David McCombs Listed in WIPR Leaders Directory 2023

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**PRACTICES** Intellectual Property Litigation, Patent Litigation, Patent Office Trials, Patents, Patent Prosecution and Counseling, Trademark and Advertising, Trademark Cancellations and Oppositions, Trademark Litigation, Trademark Prosecution, Design Patents, Intellectual Property

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*World IP Review* has listed Haynes Boone Partners [Purvi Patel Albers](#), [Jeff Becker](#) and [David McCombs](#) among the world's leading technology, trademark and patent lawyers for 2023.

The release of the [2023 WIPR Leaders Directory](#) follows an extensive nomination period, in which the publication's research team evaluated thousands of lawyers, considering their practice history, industry proficiency, and significant cases. *WIPR* said that ranked practitioners "are not only exceptional but also instrumental in shaping and influencing the future of IP law."

Purvi is a member of the firm's board of directors and serves as trusted adviser and counsel to Fortune 500 companies and high-growth ventures on the management of their valuable brand investments. Purvi has been recognized as someone who "provides excellent client service, is always on time, and helps keep track of things." (*Chambers USA*, Chambers and Partners, 2023). She also has been highlighted by *World Trademark Review* for her "sophisticated brand management skills" and "incisive analysis, commercial awareness, and fast turnaround times," including her in the *WTR* Trademark Elite Panel for four years now. In 2023, for the fifth consecutive year, *Managing IP* named her among the Top 250 Women in IP.

Jeff is one of only 11 U.S. trademark attorneys who has been repeatedly, nationally recognized by *World Trademark Review's WTR 1000*, Globe Publishing, Ltd. (2011-2023) for his experience in trademark law and for having the rare combination of both "Prosecution and Strategy" and "Enforcement and Litigation" skill. Additionally, *Chambers USA*, Chambers and Partners (2004-2023) has ranked Jeff as one of the country's top trademark lawyers for almost 20 years. Jeff is praised by clients as "an invaluable resource who handles routine and out-of-the-ordinary matters adeptly." (*WTR 1000*, 2019) who is also "extremely cost-effective" (*WTR 1000*, 2021).

David is primary counsel for many leading corporations in inter partes review (IPR) and is regularly identified as one of the most active attorneys appearing before the Patent Trial and Appeal Board (PTAB). His clients benefit from his 35 years of practice, which include appellate argument, patent litigation, and portfolio development. David has been commended by a client, saying "David is awesome, one of our go-to counsels. I'm extremely impressed with his work. He is absolutely first-rate." (*Chambers USA*, 2023, Chambers and Partners). David's clients appreciate that he is an "ultra-organized, extremely responsive and sophisticated counselor who is a true pleasure to partner with" and a "zealous but very professional advocate" (*IAM Patent 1000*, 2020, Law Business Research).