

Samdup and Odette in RealDeals: Unpacking GP Stakes Investing

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PRACTICES Investment Management

Haynes Boone Partners [Karma Samdup](#) and [Vicki Odette](#) discuss the rise in GP stakes investing and what this means within the alternatives landscape in an article for *RealDeals*.

Read an excerpt below:

Does the rise in GP stakes investing, which we are seeing not just in the US but also across Europe, mark the emergence of a compelling new asset class within the alternatives landscape? Initially used by major LPs as a relationship tool, GP stakes investing has evolved into arguably a maturing strategy, delivering attractive economics and access for buyers, while unlocking strategic values for target managers.

At its core, a GP stakes investment involves a buyer acquiring minority equity interests in an underlying asset management firm, different to an asset manager acquisition. Buyers typically acquire 5-25 percent stakes in the target manager, participating in its management fees, carried interest, returns on capital and co-investments from both old and new funds, along with the capital growth of the target manager.

[Read the full article at RealDeals.](#)