# Deborah S. Coldwell, Sally Dahlstrom, Taylor Rex Robertson, Wes Dutton in SMU Annual Texas Survey: Franchise Law

By Deborah S. Coldwell | November 11, 2021

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## INTRODUCTION

The year 2020 was eventful for Texas franchise law. Relevant opinions this year featured nuanced and technical jurisdictional analysis, a range of unique but recurring procedural issues, cases probing the limits of the franchise relationship, disputes involving the enforceability of intellectual property, and common remedies for common law and statutory claims. While not all of these judgments yield novel holdings—with many reciting precedents and applying doctrines familiar to franchise law practitioners in this state—they collectively provide a timely and salient update on the state of franchise law in Texas.

Excerpted from the SMU Annual Texas Survey. To read the full article, click here.

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